

About OMICS Group

OMICS Group International is an amalgamation of [Open Access publications](#) and worldwide international science conferences and events. Established in the year 2007 with the sole aim of making the information on Sciences and technology 'Open Access', OMICS Group publishes 400 online open access [scholarly journals](#) in all aspects of Science, Engineering, Management and Technology journals. OMICS Group has been instrumental in taking the knowledge on Science & technology to the doorsteps of ordinary men and women. Research Scholars, Students, Libraries, Educational Institutions, Research centers and the industry are main stakeholders that benefitted greatly from this knowledge dissemination. OMICS Group also organizes 300 [International conferences](#) annually across the globe, where knowledge transfer takes place through debates, round table discussions, poster presentations, workshops, symposia and exhibitions.

About OMICS Group Conferences

OMICS Group International is a pioneer and leading science event organizer, which publishes around 400 open access journals and conducts over 300 Medical, Clinical, Engineering, Life Sciences, Pharma scientific conferences all over the globe annually with the support of more than 1000 scientific associations and 30,000 editorial board members and 3.5 million followers to its credit.

OMICS Group has organized 500 conferences, workshops and national symposiums across the major cities including San Francisco, Las Vegas, San Antonio, Omaha, Orlando, Raleigh, Santa Clara, Chicago, Philadelphia, Baltimore, United Kingdom, Valencia, Dubai, Beijing, Hyderabad, Bengaluru and Mumbai.

Bridging the Gap Between Cosmetologist, Dermatologist & The Medical & Research Community

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Researcher

OBJECTIVE

- THE FUTURE OF COSMETIC R&D LIES IN THE HANDS OF PRACTICING COSMETOLOGISTS AND ESTABLISHING RELATIONSHIPS WITH OTHERS IN THE MEDICAL PROFESSION, CHEMISTS AND THE NATURE OF SCIENCE THAT BRINGS US TOGETHER

BEAUTY CULTURIST





NATIONAL BEAUTY CULTURIST'S LEAGUE INC.

1919

Theta Nu Sigma
National
Sorority
1943

Sigma Nu Theta
Fraternity
1962



National Institute of Cosmetology
1944

- Willful Knowledge
- Less Diversion & Competition
- Respect and High Regard

Cosmetologist \kɑz-mɛ-'tɑ-lɔ-dʒɪst

One skilled in cosmetics and hair styling. Technically a licensed professional who's artistic standards are superior and creative. Talents that interject a look and a feeling of beauty to all they service...

What Do You Do?



WHAT DOES IT MEAN TO BE A COSMETOLOGIST?

English definition of “-ologist”

-ologist

suffix /-pl.ə.dʒɪst/ /-ɑː.lə-/

› used to form nouns ; an expert in a particular
area of scientific study :

WHAT'S HOLDING US BACK?

- LACK OF, FEAR OR DIS-INTEREST IN SCIENCE
- NO SPECIALIZED TRAINING
- TOO MUCH FOCUS ON CREATIVITY
- TECHNOLOGY?
- NO DIALOGUE – NO INTEREST
- NO MOTIVATION – NO SUPPORT
- EXECUTIVE TAKEOVER

THE NEW NORMAL



WHAT IF WE ACTED QUICKER?

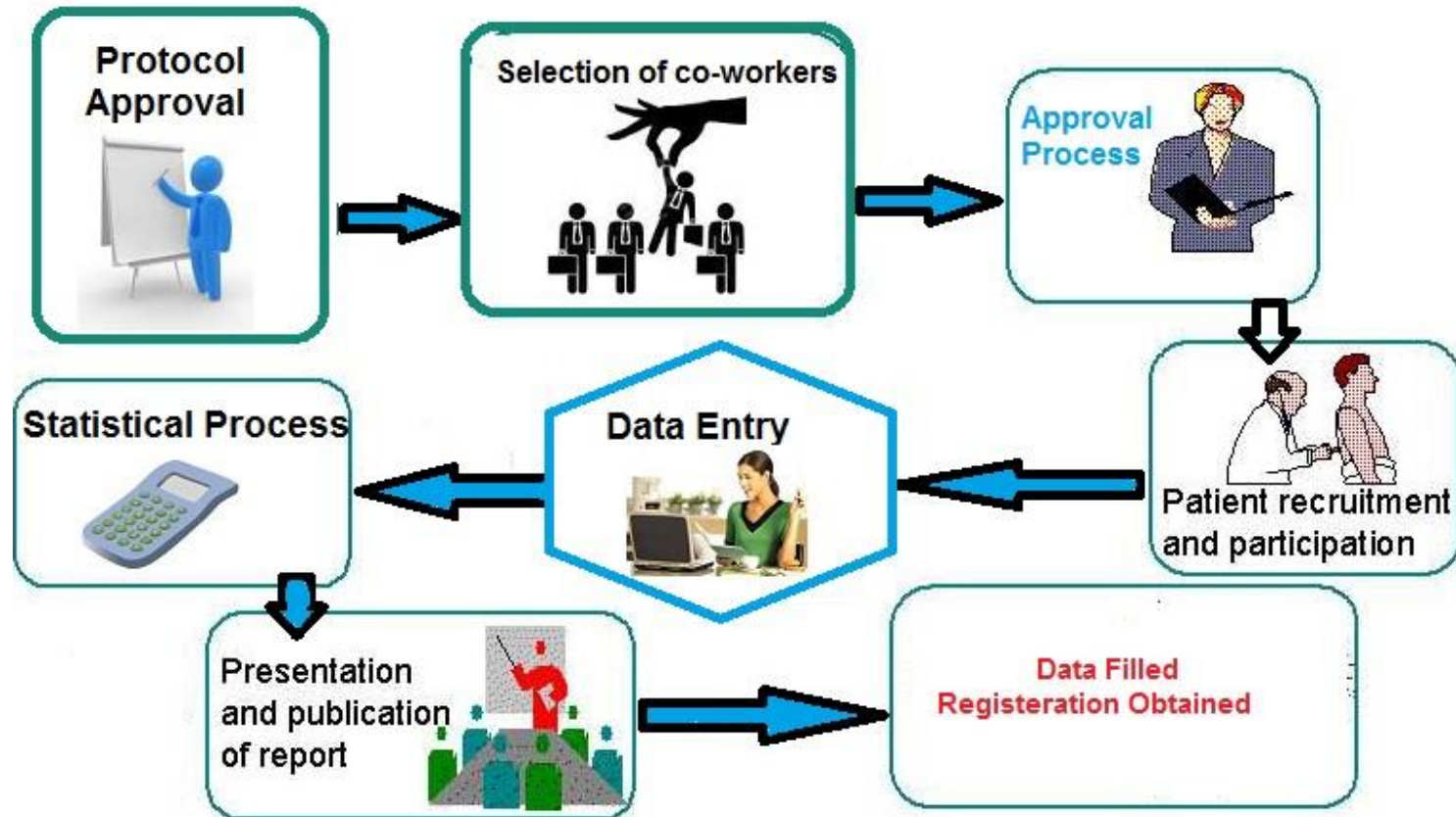


**THERE'S STILL HOPE – DO SOMETHING
NOW!**



MORE THAN THE END USER

Clinical Trials in Short



WE CONTROL THE PRODUCT CYCLE

- DIRECT ABILITY TO INFLUENCE OUR CLIENTS
- SUPERIOR PRODUCTS – FORCING COMPETITION FOR R&D
- INCREASED SALES
- HIGHER INDUSTRY STANDARDS
- SATISFIED CLIENTS & CONSUMERS

LET'S STRENGTHEN THE INDUSTRY

- MORE DIALOGUE BETWEEN COSMOS, DERMS, R&D
- SUPERIOR PRODUCTS
- RIGOUROUS SALON TESTING
- RIGOUROUS LABORATORY TESTING
- MARKET RESEARCH

BRIDGING THE GAP

- CLINICAL TRIALS
- CROSS TRAINING
- CASE STUDIES
- QUALIFIED DATABASE
- MORE DIALOGUE MORE INTEREST
- CALL TO ACTION – RAISE THE BAR
- MARKET RESEARCH
- COSMO ENDORSEMENTS/SUBSTANTIATION

LACK OF SCIENCE HAS LED TO. . .

- SELF-INDUCED TRACTION ALOPECIA IS ON THE RISE
- LACK OF CONCERN FROM CLIENTS AND COSMETOLOGISTS
- USE OF MORE CREATIVITY RATHER THAN SCIENTIFIC APPROACH TO TREAT CLIENT
- SOCIETY SAYS COVER IT UP AND ACHIEVE IT WITH ENHANCEMENTS

LET'S INSPIRE FUTURE PROFESSIONALS

STEM



Science • Technology • Engineering • Math

WHAT BETTER WAY TO INCREASE GIRLS INTEREST IN SCIENCE THAN THROUGH COSMETOLOGY



WHAT'S THE FUTURE

COSMETIC
CHEMISTS



COSMETIC CHEMIST
LABORATORY TESTER
PRODUCT DEVELOPER
MARKET RESEARCHER
TECHNICAL WRITER
COSMETIC EXECUTIVE



LET'S RAISE INDUSTRY STANDARDS

- CROSS TRAINING
- REGULATION
- CERTIFICATIONS
- INTERNSHIPS
- EDUCATION
- INITIATIVES

Lets Meet again at Cosmetology-2015

4th International Conference and Expo

On

Cosmetology & Trichology

June 22-24, 2015 Philadelphia, USA

Theme: Cosmetology and Trichology: Tracking and Tackling its
Consequences

Website: [http://cosmetology-
trichology.conferenceseries.com/](http://cosmetology-trichology.conferenceseries.com/)