#### **About OMICS Group**

OMICS Group International is an amalgamation of Open Access publications and worldwide international science conferences and events. Established in the year 2007 with the sole aim of making the information on Sciences and technology 'Open Access', OMICS Group publishes 400 online open access scholarly journals in all aspects of Science, Engineering, Management and Technology journals. OMICS Group has been instrumental in taking the knowledge on Science & technology to the doorsteps of ordinary men and women. Research Scholars, Students, Libraries, Educational Institutions, Research centers and the industry are main stakeholders that benefitted greatly from this knowledge dissemination. OMICS Group also organizes 300 International conferences annually across the globe, where knowledge transfer takes place through debates, round table discussions, poster presentations, workshops, symposia and exhibitions.

#### **About OMICS Group Conferences**

OMICS Group International is a pioneer and leading science event organizer, which publishes around 400 open access journals and conducts over 300 Medical, Clinical, Engineering, Life Sciences, Phrama scientific conferences all over the globe annually with the support of more than 1000 scientific associations and 30,000 editorial board members and 3.5 million followers to its credit.

OMICS Group has organized 500 conferences, workshops and national symposiums across the major cities including San Francisco, Las Vegas, San Antonio, Omaha, Orlando, Raleigh, Santa Clara, Chicago, Philadelphia, Baltimore, United Kingdom, Valencia, Dubai, Beijing, Hyderabad, Bengaluru and Mumbai.

# E-LOTS

Epidemic of Losing Our Terminal Strands...

Marvelette L. Jackson

Epidemic of Losing Our Terminal Strands is a rapidly growing epidemic without discrimination in today's society.

Recent studies have shown that more than 70 million people are suffering from hair loss.

- > There are over 75 different types of alopecia.
- > There are 36 different types of diseases.

# TrichoScience Clinic, USA has concluded;

- ➤ Harsh styling choices
- Poor nutrition
- Genetics

All play a large role in **E-LOTS**.

## Styling Choices....

- > Build-up- residue from shampoo, tap water, conditioners, styling products etc.,...
- Dryness- lack of water moisture.
- Swelling- hair shaft swelling caused by colors, bleaches, perms relaxers, etc.,...
- Exposure to heat- direct and indirect; (sun light and hot styling tools).

#### **Nutrition**

- Vitamin and mineral supplements stimulate follicular hair growth however, a diet lacking healthy plant based nutrients could counteract the benefits of the supplements.
- Digested food is absorbed into the blood stream and nourishes the womb of every terminal hair strand.
- Chemically processed food containing imitation fatty oils will clog the follicular womb thereby suffocating terminal strands and eventually cause hair loss.

## Heredity

- Male/Female pattern baldness.
- Sensitivity to Dihydrotestosterone (DHT)
- Receding hairline and thinning crown

Hair is one of the body's most metabolically-active tissues, often reflecting the first signs of internal disturbance.

The hair and scalp are equally as important as other areas of the body in the overall assessment of your health.

With the inclusion of this factor in the overall health examination;

- ► Allows for early detection of medical conditions.
- ► Medical conditions can be treated much sooner.

This science is very important and rapidly growing with an esteemed place in the health care and beauty industries.

#### Lets Meet again at Cosmetology-2015

4<sup>th</sup> International Conference and Expo
On

Cosmetology & Trichology

June 22-24, 2015 Philadelphia, USA

**Theme:** Cosmetology and Trichology: Tracking and Tackling its Consequences

Website: http://cosmetology-trichology.conferenceseries.com/