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## The Use of Topical Flurbiprofen Cream to Treat Plantar Fasciitis, a Randomized, Prospective Trial vs Oral NSAID Therapy

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### Plantar Fasciitis



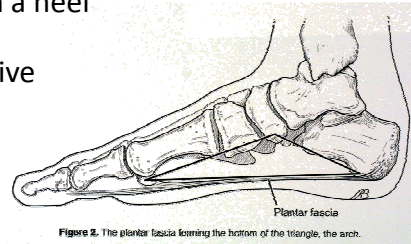
- Most common cause of plantar heel pain
- Affects up to 10% of US population
- Accounts for >600,000 patient visits annually in the US



## Plantar Fasciitis

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- Inflammation and pain along the plantar fascia - the tissue band that supports the arch on the bottom of the foot
- Pain is usually found on the bottom of the heel at the point where the plantar fascia attaches to the heel bone
- Becomes chronic in 5-10% of all patients
- Is not necessarily associated with a heel spur
- Over 90% resolve with conservative treatment



## Plantar Fasciitis Symptoms

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- Pain on standing, especially after periods of inactivity or sleep
- Pain subsides after a period of time, returns with activity after rest (post static dyskinesia)
- Pain related to footwear – can be worse in flat shoes with no support
- Radiating pain to the arch and/or toes
- In later stages, pain may persist/progress throughout the day
- Pain varies in character: dull aching, “bruised” feeling. Burning or tingling, numbness, or sharp pain, may indicate local nerve irritation

## Plantar Fasciitis Risk Factors

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- Biomechanical abnormalities
- Overly tight calf muscle
- Poor shoe choices
- Weight gain
- Barefoot walking
- Work surface

## Plantar Fasciitis Treatment- Overview

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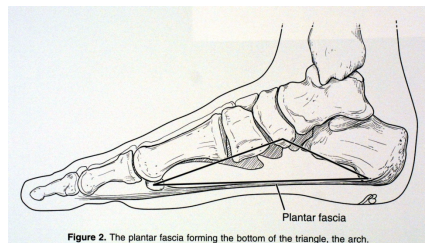
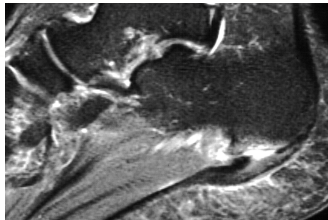


Figure 2. The plantar fascia forming the bottom of the triangle, the arch.

- Mechanical – treat the cause
- Anti-inflammatory – treat the pain
- Neither done in isolation

## Plantar Fasciitis Treatment

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- Stretching, shoe modifications, avoid walking barefoot
- Icing and rest
- Night or resting splint
- Supplemental arch support (OTC vs. custom orthotics)
- Anti-inflammatory medication
- Steroid injections
- Physical therapy
- If conservative measures fail, surgery is an option

## Other options for heel pain

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- Over 90% of heel pain patients respond to initial therapies within a relatively short period of time
- For unresponsive cases, options include:
  - Minimally invasive procedures like ESWT (Extracorporeal Shock Wave Therapy)
  - Autologous Platelet Concentrate (APC) injection
  - Surgical procedures, open or endoscopic
  - Cryosurgery
  - Radiofrequency techniques

## What Does Research Tell Us About Treatment?

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- Approximately 80% of patients treated conservatively had complete resolution of their symptoms<sup>1</sup>
- No evidence strongly supports the effectiveness of *any* treatment for plantar fasciitis
- Cochrane Review<sup>2</sup> showed corticosteroid injections improved plantar fasciitis symptoms at one month but not at six months when compared to placebo

## Research Specific to NSAIDs and Plantar Fasciitis

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- Treatment protocols in most studies include ice and NSAID therapy. No studies have specifically examined their effectiveness.<sup>3</sup>
- Although no data supports the use of NSAIDs or ice, their effectiveness in managing other musculoskeletal conditions makes them reasonable choices for adjunctive therapy<sup>4 5</sup>

## Complications of Oral NSAID Use

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- High incidence events
  - GI disturbances
    - Nausea, Vomiting, Dyspepsia
- Potential Serious Events
  - GI ulceration or bleeding
  - Hypertension
  - Cardiovascular events
  - Acute renal impairment
  - Hepatotoxicity



## Oral NSAIDs - Cost of Adverse Events

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- In 1983, it cost an estimated \$8.6 billion to treat arthritis in the USA
- It cost an additional \$3.9 billion to treating gastrointestinal side effects of NSAIDs for a total cost of 12.5 billion.
- Conclusion: 30% of medical costs when using oral NSAIDs can be attributed to gastrointestinal side effects.

## Are Oral NSAIDs Still the Answer?

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- The authors sought to determine if alternative therapies could offer equal efficacy with improved side effect profile
- With advancements in available transdermal carrier agents, topical NSAID formulations were selected

## Background

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- Topical anti-inflammatories<sup>7,9</sup>:
  - Advantages: Little to no systemic absorption, no GI upset, considered safe for renally impaired, good for patients that do not want to take more medications.
  - Disadvantages: Application can be difficult (locations and flexibility of patient), cost, variability in penetration/absorption.
- Recent study showed significantly higher concentrations of flurbiprofen in tendon, muscle and periosteal tissues when administered through a patch vs. oral, however, there was a large degree of variability between individuals.<sup>8</sup>
- Purpose: Determine if topical anti-inflammatories can be an equally effective alternative to oral NSAIDs.

## Effect of Compounded Topical Anti-Inflammatory Cream (Flurbiprofen) vs PO NSAID (Ibuprofen) in the Treatment of Plantar Fasciitis- A Pilot Study

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### Methods

- Power analysis, study designed to be a non-inferiority study
- 60 patients with unilateral plantar fasciitis were randomized into 2 groups: (40 experimental, 20 control)
  - Exclusion criteria: Previous professional treatment, suspicion of nerve involvement (+ tinels/valleix sign, tarsal tunnel syndrome), contralateral pain, h/o NSAID intolerance (GI upset, hypersensitivity), renal impairment, CV disease, cortisone injections, failure to comply.
  - Inclusion criteria: Symptomatic for > 4 weeks and not resolving.
  - Age: ranged from 29 – 79 (Avg: Experimental 55.7, Control 59.5)
- All patients instructed to reduce activity, ice (20min 3x/day), perform stretching exercises (written and visual instructions), and use standard OTC orthotics.



## Methods

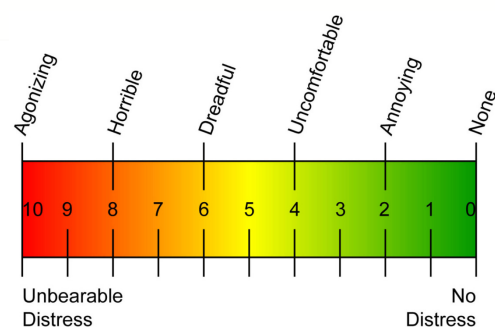
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- Experimental group: Compounded topical anti-inflammatory medication containing: Flurbiprofen 10%, Baclofen 2% and Lidocaine 5% in a Lipoderm base with pentoxifylline 3%.
- Control group: Ibuprofen 800mg PO TID
- Record weekly pain scores using VAS
- Follow up weekly for 3 months.

## Data

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- Patients' weekly pain scores were rated using the visual analog pain scale (VAS) on initial visit and subsequent weekly follow up visits.
- Experimental group:
  - Avg: 4.3667 point decrease in pain. ( $\sigma$ : 1.846)
  - Avg: 65.3% (0.6526) relief in pain ( $\sigma$ : 0.1945)
- Control group:
  - Avg: 3.6 point decrease in pain. ( $\sigma$ : 0.5477)
  - Avg: 60.9% (0.6086) relief in pain ( $\sigma$ : 0.1132)
- Reported adverse events
  - Topical: Texture complaints (2/40)
  - Oral: GI Upset (4/20)



# Statistics

F-Test Two-Sample for Variances (CI=95%)			
Descriptive Statistics: Using Mean differences			
VAR	Control	Experimental	
Sample size	20	40	
Mean	3.6	4.36667	
Variance	0.3	3.40952	
Standard Deviation	0.54772	1.84649	
Mean Standard Error	0.24495	0.47676	
<b>Summary</b>			
F	11.36508	F Critical value (5%)	5.87335
p-level 1-tailed	0.01526	p-level 2-tailed	0.03052
H0 (5%)?	rejected		

F-test: % Change in VAS  
 - P = 0.30559  
 - Accept H<sub>0</sub>: **No significant difference between oral vs. topical.**

F-Test Two-Sample for Variances (CI=95%)			
Descriptive Statistics: Using % differences			
VAR	Control	Experimental	
Sample size	20	40	
Mean	0.60857	0.65264	
Variance	0.01282	0.03781	
Standard Deviation	0.11321	0.19446	
Mean Standard Error	0.05063	0.05021	
<b>Summary</b>			
F	2.95047	F Critical value (5%)	5.87335
p-level 1-tailed	0.1528	p-level 2-tailed	0.30559
H0 (5%)?	accepted		

F-test: Mean differences in VAS  
 - P = 0.03052  
 - **Reject H<sub>0</sub>: Topical significantly better relief than oral.**

# Statistics

Analysis of Variance (One-Way) CI=95%						
Using Mean differences						
<b>Summary</b>						
Groups	Sample size	Sum	Mean	Variance		
Experimental	40	65.5	4.36667	3.40952		
Control	20	18.	3.6	0.3		
<b>ANOVA</b>						
Source of Variation	SS	df	MS	F	p-level	F crit
Between Groups	2.20417	1	2.20417	0.8108	0.37977	4.41387
Within Groups	48.93333	18	2.71852			
Total	51.1375	19				

ANOVA: Mean differences in VAS  
 - P = 0.37977  
 - Accept H<sub>0</sub>: **No significant difference between oral vs. topical.**

Analysis of Variance (One-Way) CI=95%						
<b>Summary</b>						
Groups	Sample size	Sum	Mean	Variance		
Experimental	40	9.78958	0.65264	0.03781		
Control	20	3.04286	0.60857	0.01282		
<b>ANOVA</b>						
Source of Variation	SS	df	MS	F	p-level	F crit
Between Groups	0.00728	1	0.00728	0.22574	0.64041	4.41387
Within Groups	0.58066	18	0.03226			
Total	0.58795	19				

ANOVA: % Change in VAS  
 - P = 0.64041  
 - Accept H<sub>0</sub>: **No significant difference between oral vs. topical.**

## Statistics

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Comparing Means [ T-test assuming unequal variances (heteroscedastic) ]			
Descriptive Statistics: Using Mean differences			
VAR	Sample size	Mean	Variance
	40	4.36667	3.40952
	20	3.6	0.3
Summary			
Degrees Of Freedom	18	Hypothesized Mean Difference	0.E+0
Test Statistics	1.43033	Pooled Variance	2.71852
Two-tailed distribution			
p-level	0.16975	t Critical Value (5%)	2.10992
One-tailed distribution			
p-level	0.08488	t Critical Value (5%)	1.73406
Paqurova criterion			
Test Statistics	1.43033	p-level	0.83023
Ratio of variances parameter	0.79116	Critical Value (5%)	0.06339
Comparing Means [ T-test assuming unequal variances (heteroscedastic) ]			
Descriptive Statistics: Using % differences			
VAR	Sample size	Mean	Variance
	40	0.65264	0.03781
	20	0.60857	0.01282
Summary			
Degrees Of Freedom	12	Hypothesized Mean Difference	0.E+0
Test Statistics	0.61802	Pooled Variance	0.03226
Two-tailed distribution			
p-level	0.54811	t Critical Value (5%)	2.17881
One-tailed distribution			
p-level	0.27406	t Critical Value (5%)	1.78229
Paqurova criterion			
Test Statistics	0.61802	p-level	0.45089
Ratio of variances parameter	0.49584	Critical Value (5%)	0.06414

- T-test: Mean differences in VAS
  - P = 0.16975
  - Accept H<sub>0</sub>: **No significant difference between oral vs. topical.**
- T-test: % Change in VAS
  - P = 0.54811
  - Accept H<sub>0</sub>: **No significant difference between oral vs. topical.**

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## Results

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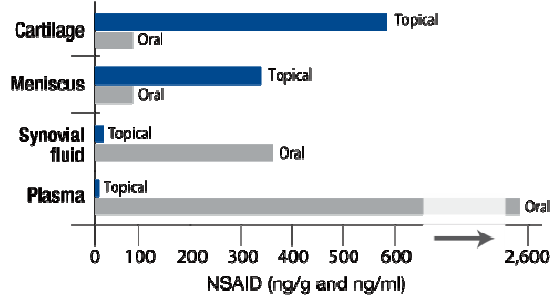
- Topical compounded anti-inflammatory cream with flurbiprofen is **NON INFERIOR** to oral NSAIDs in treating plantar fasciitis.
- Adverse Events:
  - Topical Cream: 5% (2/40) complained that the cream was “sticky” (1/40) or “gritty” (1/40), but both of these patients continued to use it because of the efficacy
  - Oral NSAID: 20% (4/20) with GI Upset, but none of these patients discontinued therapy

## Where Does the NSAID Go? <sup>6</sup>

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### Oral vs. Topical NSAID

- Comparison of Median Maximum Concentrations, cMax, of NSAID in Joint Tissue after Topical and Oral Administration
- NSAID is Maximized in Cartilage and Meniscus and Minimized in Plasma After Topical Application



Rolf C, et al. Intra-articular absorption and distribution of ketoprofen after topical plaster application and oral intake in 100 patients undergoing knee arthroscopy. *Rheumatology* (1999); 38:564-567.

## What about Flurbiprofen and Plantar Fasciitis?

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**Better penetration into soft tissues in topical formulations than oral <sup>8</sup>**

### Tendon

Oral 7%  
Topical 160%

### Periosteum

Oral 9%  
Topical 65%

### Muscle

Oral 3%  
Topical 77%

### Bone

Oral 4%  
Topical 11%

– All percents are tissue:plasma concentrations

<sup>8</sup> Kai S, Kondo E, Kawaguchi Y, et al. *Flurbiprofen concentration in soft tissue is higher after topical application than after oral administration.* *British J Clinical Pharm.* 2012. 75:3;799-804.

## Advantages of Topicals

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### Improved Safety Profile


- Avoids GI 1<sup>st</sup> pass metabolism
  - Traditionally 25% GI side effects using PO NSAIDs
- Most topical components do not reach systemic levels
  - Finch et al (2009)- Ketamine levels were below detectable limits
  - ME Lynch et al (2003)- Blood levels showed no significant absorption of Amitriptyline or Ketamine
  - No specific absorption of either agent after 7 days of treatment
  - 15% of topical NSAIDs is thought to be absorbed systemically

## Discussion

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- Limitations:
  - Small sample size, unable to appreciate safety advantages of topical formulations.
  - Limited follow up.
- Future research: Blinded prospective study comparing the topical compound cream with a placebo cream.

## References

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- <sup>6</sup> Rolf C, et al. Intra-articular absorption and distribution of ketoprofen after topical plaster application and oral intake in 100 patients undergoing knee arthroscopy. *Rheumatology* (1999); 38:564-567.

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