

Six Pump Court

# Understanding the Food Regulatory Lifecycle

A presentation at the Food Safety and Regulatory Measures Conference August 2015 by Ian Thomas, Barrister



#### Introduction

- General principles
- From farm to fork and beyond
- Regulation along the entire food chain
- After delivery to the final consumer
- Law, regulation and doing the right thing
- Summary



#### General issues

- Risk minimisation
- Safety of human health
- Hygienic production HACCP
- Hazard and risk science
- Not mislead
- Understanding the law



#### Research and development

- From conception to production
- Innovation
- The ultimate consumer
- Sales/profit
- If not appealing will not sell
- If non-compliant cannot sell



## The regulatory lifecycle

- To protect consumers and businesses
- Along the food chain
- From farm ...
- To fork ...
- And beyond
- Integrated approach



## The principles

#### **General objectives**

- •All stages of the food chain
- •High level of protection of health and consumers' interests.
- •Ensure free movement of food
- •Facilitate global trade of safe and wholesome food



#### **Production stage**

• Animals

feeding, welfare, slaughter

Crops

use of pesticides

• Food

composition



## Labelling and claims

- General food law
- Claims health and nutrition
- Nutrient profiles
- Free-from gluten/GMO
- Natural
- Food supplements



#### Consumer issues

- Safety
- Not mislead
- Withdrawal and recall
- Food waste
- Consumers handling food
- Consumers and change



## Local intelligence

- A global market
- Local market information
- Law and practice
- Regulation and enforcement
- Risk minimisation
- The global network



#### Regulation and enforcement

- Must be appropriate
- Must be proportionate
- Must create a level playing field for growth
- The moral 'carrot'
- The legal 'stick'
- Criminals or people doing their best



## When things go wrong

- Compliance is a good thing
- Proactive to prevent problems
- Reactive to respond to problems
- Enforcement
- Penalties
- Reputation



#### It's all too much!

- Why bother to understand the regulatory lifecycle of your product?
- It's the law
- Doing the right thing
- Competitive advantage
- To sell your product



## Thank you for listening

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