



# State regulation of the SMEs in the Russian food market as an element of ensuring food security of the country

Ekaterina Silanteva

PhD student

School of public administration

[the\\_best\\_kat@mail.ru](mailto:the_best_kat@mail.ru)



# Food security vs food safety

## Food security:

At the 1974 World Food Conference the term "food security" was defined with an emphasis on supply. Food security, they said, is the "availability at all times of adequate world food supplies of basic foodstuffs to sustain a steady expansion of food consumption and to offset fluctuations in production and prices".

Later definitions added demand and access issues to the definition. The final report of the 1996 World Food Summit states that food security "exists when all people, at all times, have physical and economic access to sufficient, **safe and nutritious** food to meet their dietary needs and food preferences for an active and healthy life“



# Food security vs food safety

## Food safety:

Food safety is a scientific discipline describing handling, preparation, and storage of food in ways that prevent foodborne illness. This includes a number of routines that should be followed to avoid potentially severe health hazards. In this way Food Safety often overlaps with Food Defense to prevent harm to consumers. The tracks within this line of thought are safety between industry and the market and then between the market and the consumer. In considering industry to market practices, food safety considerations include the origins of food including the practices relating to food labeling, food hygiene, food additives and pesticide residues, as well as policies on biotechnology and food and guidelines for the management of governmental import and export inspection and certification systems for foods. In considering market to consumer practices, the usual thought is that food ought to be safe in the market and the concern is safe delivery and preparation of the food for the consumer.



# Food Security Doctrine

Strategic goal of food security is to supply the country's population with safe farm products, fish and other aquatic bioresources, and food.

Stability of domestic production, as well as availability of necessary reserves and stocks is the guarantee that the goal is achieved.



## Key objectives of ensuring food security

- ▣ - timely forecasting, detection and prevention of internal and external threats to food security,
- ▣ - minimization of their negative consequences due to constant readiness of the food supply system, creation of strategic food stocks;
- ▣ - sustainable development of domestic production of food and raw material sufficient to provide for the country's food independence;
- ▣ - achieving and maintaining physical and economic availability of safe foodstuffs for each citizen in quantities and assortments that comply with the established balanced food consumption rates required to support active and healthy lifestyle;
- ▣ - ensuring foodstuffs safety.



# Food security administration and management

- To improve the regulative legal framework required to operate the agri-industrial and fishery complexes on the basis of the Doctrine main directions and implementation mechanisms;
- To monitor, forecast and control the food security status;
- To evaluate the country's economy resistance to changes at the world food markets and natural climatic changes;
- To evaluate the stability of municipal and regional food supply in areas dependant on external supply of foodstuffs;
- To create the public informational resources in the area of ensuring food security.



# Public administration of food security

## The Government of the Russian Federation:

- ✚ - carries on a common national economic policy in the area of ensuring food safety;
- ✚ - monitors the food security status and oversees the implementation of measures that ensure food safety;
- ✚ - takes measures to reach and maintain food security threshold values for main types of farm and fish products and food;
- ✚ - takes measures in accordance with the established order in case of emergencies;
- ✚ - coordinates activities of the government executive bodies in the area of ensuring food security.

## Public authorities of constituent entities of the Russian Federation in conjunction with the federal authorities:

- - pursue a common national economic policy in the area of ensuring food security taking into consideration regional specifics;
- - develop and adopt regulative legal acts of the constituent entities of the Russian Federation regarding issues related to ensuring food security;
- - create and maintain necessary stocks and food reserves in the constituent entities of the Russian Federation;
- - provide for monitoring of the food security status on the territory of the constituent entities of the Russian Federation.



# Externals and internal standards

The Russian import requirements are set by two federal agencies: Rosselkhoznadzor and Rospotrebnadzor.

Since 2010 Russia has engaged into harmonising its Sanitary and Phytosanitary (SPS) norms with Kazakhstan and Belarus, in the framework of a Customs Union of Belarus, Kazakhstan, and Russia.

**From 2012 Russia is member of WTO**

Import of food products - 34 %  
(2013)

**GOST standards** were originally developed by the government of the Soviet Union as part of its national standardization strategy. The word GOST (Russian: ГОСТ) is an acronym for gosudarstvennyy standart, which means state standard.





# Embargo

Empty shelves



Unfair competition, prices growth



Low quality and cheap products



**What should we do?**



From field to  
shelf

# Competitive, resource- efficient SMEs

Why SMEs?  
Large territories,  
Poor people,  
Domestic  
manufacturers



# System of competitive advantages

## Market.

Regional asymmetry of providing population with the food,  
Logistic expenses for import goods, opportunity to provide people with fresh, high –quality food

## Resources

Water, land, energy, human resources

## Institutional

State support, cooperation



# Russian quality certification

Professional independent system of  
voluntary certification of quality food  
production



# Safe products from local farmers





# Conclusion:

**To attain food security and food safety as its part in the Russian food market we need to create a chain of resource-efficient and competitive SMEs**



**Thank you for attention!**