SPONSORSHIP OPPORTUNITIES

3rd World Congress on
Traditional and Complementary Medicine
April 29-30, 2020 | Istanbul, Turkey
Our programme aims to bridge the gap between basic and translational science, with an emphasis on large-scale approaches and innovative technologies in the fields of Traditional Medicine Today: Clinical and Research Issues, Traditional Medicines and Disciplines, Phytochemistry and Traditional Medicines, Indigenous and Tribal Medicines and many more.

We foster discussion and debate of the innovations by maximizing interactions, collaborations and networking opportunities for researchers and clinicians from academia, industry, and healthcare professionals.
For a list of various scientific sessions please visit:
https://traditionalmedicine.pharmaceuticalconferences.com/call-for-abstracts.php
Turkey is present in the Anatolian region of West Eurasia and associated as an integral part of the Greater Middle East region. Turkey has a very colorful history and Turkish culture is a mix of Ottoman, Greek and western influences. The nation is surrounded by seas on three sides amidst the Aegean Sea to the west, the Black Sea to the north, and the Mediterranean Sea to the south. The Bosphorus, the Dardanelles, and the Sea of Marmara, which together form the Turkish Straits, divide Thrace and Anatolia and separate Europe and Asia. Ankara is the capital while Istanbul is the country’s biggest city and main commercial and cultural center.

Istanbul is the most populous city in Turkey and the country’s economic, cultural, and historic center. Istanbul is one of the world’s greatest city. Istanbul is a transcontinental city in Eurasia straddling the Bosphorus strait which separates Europe from Asia. Napoleon Bonaparte characterized that “If the world were a single state, Istanbul would be its capital”. Once Istanbul was known as by the name of Byzantium then Constantinople. Turkey’s economic, cultural and financial epicenter is also a tourism heavyweight – it was the world’s eighth most visited city in 2016. Hagia Sophia is a great architectural beauty and an important monument both for Byzantine and for Ottoman Empires. Once a church, later a mosque, and now a museum at the Turkish Republic, Hagia Sophia has always been the precious of its time. Sultan Ahmed Mosque also The Blue Mosque because of its blue in color. It is still used as a mosque and it is one of the most popular tourist attraction in Istanbul.
Exhibitors and sponsors have the opportunity for face-to-face networking with leading world doctors and nurses, increase brand awareness, and develop collaborations with an international audience.

In 2017-2018, the top ten countries represented by our delegates were: United States, United Kingdom, Germany, Netherlands, Belgium, Sweden, Canada, France, Switzerland, Japan and Spain.

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**ME Conference Series Attendees (%)**

- **Europe**: 40%
- **USA**: 45%
- **Asia Pacific & Middle East**: 15%

**Delegate Participation Ratio**

- Reproductive Health Care Professionals: 40%
- Scientists and Young Researchers: 45%
- Pharma Industrialists and Non-healthcare Professionals: 15%
# Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Elite Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Exhibition</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Exhibitor Passes:</strong></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td><strong>Free Booth (3m X 3m)</strong>&lt;br&gt;Includes a table, two chairs and electrical internet connection (2 Booths will be provided based on request)</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>Logo/Banner on Meeting Website</strong></td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>Advertisement in the Conference Proceeding Book</strong></td>
<td>1 Page</td>
<td>1 Page</td>
<td>1/2 Page</td>
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<tr>
<td><strong>Placement of Flyers in the Delegate Packs</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td><strong>Sponsorship for Best Poster Awards</strong>&lt;br&gt;3 Poster Presentation Awards</td>
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<td>3 Poster Presentation Awards</td>
<td>2 Poster Presentation Awards</td>
<td>1 Poster Presentation Award</td>
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<tr>
<td><strong>Logo in Program Book</strong></td>
<td>✓</td>
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<tr>
<td><strong>Logo on Conference Banner</strong></td>
<td>✓</td>
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<tr>
<td><strong>Priority in Selection of Booth Location</strong>&lt;br&gt;First</td>
<td>Second&lt;br&gt;Second</td>
<td>Third&lt;br&gt;Third</td>
<td>Fourth&lt;br&gt;Fourth</td>
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<tr>
<td><strong>Opening Video</strong></td>
<td>✓</td>
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<tr>
<td><strong>Special Standee at the Entrance</strong></td>
<td>✓</td>
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</table>
Exhibition Dates
Dates of Exhibit: April 29-30, 2020
Date of Booth Set-up: April 28, 2020 Tuesday (Evening)

Mail us to know more!
Email: traditionalmed@memeetings.com

Elena Zoe
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