



Sponsorship

13th Annual Congress on **PRIMARY HEALTHCARE, NURSING & NEONATAL SCREENING**

May 23-24, 2024 | Zurich, Switzerland

PRIMARY HEALTH CONFERENCE 2024



conferenceseries.com

Conference Series Ilc LTD
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Sponsorship

ELITE SPONSOR

- Three Corporate Sponsored Workshop slots (audio visual included)
- Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (3X3 Sqm each booth size)
- Four complimentary registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts
- Three inserts provided by the sponsor in the congress delegate bags
- One post congress Email message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor approved and distributed by corresponding Journal)
- 10% off the cost of two additional purchased sponsorship items
- 20% Waiver on Sponsorship for any of our next year conferences



GOLD SPONSOR

- One Corporate Sponsored Workshop slot (audio visual included)
- An opportunity to sponsor 5 Poster Presentation Awards
- One complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- Two inserts provided by the sponsor in the congress delegate bags
- 10% off the cost of two additional purchased sponsorship items
- 20% Waiver on Sponsorship for any of our next year conferences





Sponsorship

SILVER SPONSOR

- Two complimentary congress registrations
- An opportunity to sponsor 3 Poster Presentation Awards.
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- 20% Waiver on Sponsorship for any of our next year conferences



EXHIBITOR

- One complimentary congress registrations
- One exhibit booth (Booth size 3X3 Sqm)
- Logo recognition on congress website sponsorship page and in Book of Abstract
- One insert provided by the sponsor in the congress delegate bags
- 10% Waiver on Sponsorship for any of our next year conferences



LANYARD SPONSOR

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you.

Lanyards (also known as neck cords) hold each name badge and are constantly visible.

Benefits include:

- One-color sponsor logo on registration lanyard distributed to all meeting attendees



CONFERENCE DELEGATE BAG SPONSOR

- One-color sponsor logo on conference bags
- One complimentary meeting registrations for all three days





Sponsorship

KEYNOTE SPEAKER SPONSOR

This sponsorship associates your organization's name with a high-profile guest, and helps pay for speaker fees, travel stipends and honoraria. Though Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group's interests.

- Opportunity to greet sponsored speaker
- Acknowledgement at sponsored speaker's plenary session
- Logo at plenary session
- One-day complimentary meeting registration



STATIONARY SPONSOR

- Sponsor opportunity to provide branded pens for inclusion in satchels (Congress logo may also be reproduced)
- Sponsor opportunity to provide branded pads for inclusion in satchels (Congress logo may also be reproduced)
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website

COFFEE BREAK SPONSOR

- Logo on Morning Tea signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registrations for all three days



LUNCH / COCKTAIL SPONSOR

- Logo on Lunch/Cocktail signage
- Logo in Congress Program (subject to printing deadlines)
- Logo on Congress Website
- Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
- One complimentary meeting registrations for all three days



Sponsorship

WEBSITE ADVERTISEMENT OPTIONS

(Tenure period: End of Conference Execution)

- Rotating sponsor ad **\$350**
- General sponsor listing **\$200**
- These provide the opportunity to instantly give conference attendees more information about your organization, products/ services any other information you desire. This information will be featured in special areas of the website designated for exhibitor and sponsor information.



MEDIA PARTNER

- Logo and Link of your corporate website in the Conference website and/or related Journal website(s)
- Recognition listing in the final conference program / proceedings
- Verbal recognition at the Inaugural Ceremony
- Opportunity to take over and organize interested scientific track(s)/sessions(s) if any

ACADEMIC PARTNER

- Advertisement banner of your products/services in respective conference webpage till the day of the conference
- Display logos on all event paraphernalia and areas around the event space as required
- Opportunity to organize a workshop at any one of our events
- Registered Organization logo will be displayed in the respective conference webpage with a statement "supported by"
- Registered Organization can organize a small symposium/exhibit a stall with Complimentary registration pass at the event
- Full waiver on two research articles which can be published in any of the supporting journal
- One complimentary conference pass for the event
- One 15-minute presentation slot will be given on the first day of the conference
- Special Group discount to your staffs to attend the event
- Special offers on student registration accompanying his/her professor.





Sponsorship

PRIMARY HEALTH CONFERENCE 2024

SPONSORSHIP CATEGORY

| | |
|---|-----------|
| Elite Sponsor | \$ 10,000 |
| Gold Sponsor | \$ 7,500 |
| Silver Sponsor | \$ 5,000 |
| Exhibition Sponsor | \$ 2,500 |
| Lunch / Cocktail Sponsor | \$ 3,000 |
| Coffee Break Sponsor | \$ 2,000 |
| Conference Delegate Bag Sponsor | \$ 1,000 |
| Conference Book Sponsor | \$ 1,000 |
| Media Partner | \$ 1,000 |
| Academic Partner (Publication Benefits) | \$ 2,000 |
| Keynote Sponsor | \$2,000 |
| Stationary Items (per item) | \$ 500 |
| Lanyard (also known as neck cords) | \$ 1,000 |
| Conference Delegate Bag inserts (100 insert) | \$ 500 |

ADVERTISEMENTS

| | |
|------------------------------|----------|
| • Outside back cover (Color) | \$ 1,200 |
| • Inside front cover (Color) | \$ 800 |
| • Inside back cover (Color) | \$ 700 |
| • Full page (Color) | \$ 600 |
| • Half page (Color) | \$ 500 |
| • Full page (B/W) | \$ 500 |
| • Half page (B/W) | \$ 400 |

Venue & Accommodation



VENUE

Zurich, Switzerland



CONTACT

James Wilson

Program Manager | PRIMARY HEALTH CONFERENCE 2024

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