Sponsorship Brochure

29th International Conference on
Plant Genomics

July 27-28, 2020 Madrid, Spain

https://plantgenomics.environmentalconferences.org/
+44 7460854031
plantgenomics@meetingsnexpo.com
PLATINUM SPONSOR

• Three Corporate Sponsored Workshop slots (audio visual included)
• Two complimentary exhibit booths, with priority to purchase exhibition space and choose booth location (3X3 Sqm each booth size)
• Four complimentary registrations
• Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
• One A4 color advertisement in the congress Program or Book of Abstracts
• Three inserts provided by the sponsor in the congress delegate bags
• One post congress Email message to consented congress registrants up to 60 days after the congress (content to be provided by the sponsor)
• 25% off the cost of two additional purchased sponsorship items
• 20% Waiver on Sponsorship for any of our next year conferences

GOLD SPONSOR

• Two Corporate Sponsored Workshop slot (audio visual included)
• An opportunity to sponsor 5 Poster Presentation Awards
• Two complimentary exhibit booth, with priority to purchase exhibition space and choose booth location (Booth size 3X3Sq m)
• Two complimentary congress registrations
• Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
• One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
• Two inserts provided by the sponsor in the congress delegate bags
• One post congress Email message to consented congress registrants up to 40 days after the congress (content to be provided by the sponsor)
• 20% Waiver on Sponsorship for any of our next year conferences

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**SILVER SPONSOR**

- Two complimentary congress registrations
- An opportunity to sponsor 3 Poster Presentation Awards.
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size 3X3 Sqm)
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page, logo recognition on social media and all offline printing materials including conference backdrops
- One A4 color advertisement in the congress Program or Book of Abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- 10% Waiver on Sponsorship for any of our next year conferences

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**EXHIBITOR**

- One complimentary congress registrations
- One exhibit booth (Booth size 3X3 Sqm)
- Logo recognition on congress website including other offline & online platforms
  - One speaking/workshop slot
  - One insert provided by the sponsor in the congress delegate bags
- 10% Waiver on Sponsorship for any of our next year conferences

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**LANYARD SPONSOR**

Want to see your company logo on every attendee? Then the lanyard sponsorship is for you.

Lanyards (also known as neck cords) hold each name badge and are constantly visible.

**Benefits include:**
- One-color sponsor logo on registration lanyard distributed to all meeting attendees

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**DELEGATE BAG SPONSOR**

- One-color sponsor logo on conference bags
- One complimentary meeting registrations for all three days

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KEYNOTE SPEAKER SPONSOR

- This sponsorship associates your organization’s name with a highprofile guest, and helps pay for speaker fees, travel stipends and honoraria. Though Organizing Committee retains full responsibility for selecting plenary speakers, sponsors will be apprised of the group’s interests.
  - Opportunity to greet sponsored speaker
  - Acknowledgement at sponsored speaker’s plenary session
  - Logo at plenary session
  - One-day complimentary meeting registration

STATIONARY SPONSOR

- Sponsor opportunity to provide branded pens for inclusion in satchels (Congress logo June also be reproduced)
  - Sponsor opportunity to provide branded pads for inclusion in satchels (Congress logo June also be reproduced)
  - Logo in Congress Program (subject to printing deadlines)
  - Logo on Congress Website

COFFEE BREAK SPONSOR

- Logo on Morning Tea signage
  - Logo in Congress Program (subject to printing deadlines)
  - Logo on Congress Website
  - Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
  - One complimentary meeting registrations for all three days

LUNCH / COCKTAIL SPONSOR

- Logo on Lunch/Cocktail signage
  - Logo in Congress Program (subject to printing deadlines)
  - Logo on Congress Website
  - Opportunity to place company provided free standing pull up banners in the exhibition area during your sponsored break
  - One complimentary meeting registrations for all three days

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WEBSITE ADVERTISEMENT

(Tenure period: End of Conference Execution)

• Rotating sponsor ad $350
• General sponsor listing $200

• These provide the opportunity to instantly give conference attendees more information about your organization, products/services any other information you desire. This information will be featured in special areas of the website designated for exhibitor and sponsor information.

MEDIA PARTNER

• Logo and Link of your corporate website in the Conference website and/or related Journal website(s)
• Recognition listing in the final conference program / proceedings
• Verbal recognition at the Inaugural Ceremony
• Opportunity to take over and organize interested scientific track(s)/sessions(s) if any

ACADEMIC PARTNER

• Advertisement banner of your products/services in respective conference webpage till the day of the conference
• Display logos on all event paraphernalia and areas around the event space as required
• Opportunity to organize a workshop at any one of our events
• Registered Organization logo will be displayed in the respective conference webpage with a statement “supported by”
• Registered Organization can organize a small symposium/exhibit a stall with Complimentary registration pass at the event
• Full waiver on two research articles which can be published in any of the supporting journal
• One complimentary conference pass for the event
• One 15-minute presentation slot will be given on the first day of the conference
• Special Group discount to your staffs to attend the event
• Special offers on student registration accompanying his/her professor.

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## SPONSORSHIP CATEGORY

<table>
<thead>
<tr>
<th>Sponsorship Category</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elite Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibition Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>Lunch / Cocktail sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Coffee Break sponsor</td>
<td>$2,000</td>
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<tr>
<td>Conference Delegate Bag Sponsor</td>
<td>$1,000</td>
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<tr>
<td>Conference Book Sponsor</td>
<td>$1,000</td>
</tr>
<tr>
<td>Media Partner</td>
<td>$1,000</td>
</tr>
<tr>
<td>Academic Partner (Publication Benefits)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Keynote Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Stationary Items (per item)</td>
<td>$500</td>
</tr>
<tr>
<td>Lanyard (also known as neck cords)</td>
<td>USD 299</td>
</tr>
</tbody>
</table>

## ADVERTISEMENTS

<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover (Color)</td>
<td>$1,200</td>
</tr>
<tr>
<td>Inside front cover (Color)</td>
<td>$800</td>
</tr>
<tr>
<td>Inside back cover (Color)</td>
<td>$700</td>
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<tr>
<td>Full page (Color)</td>
<td>$600</td>
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<tr>
<td>Half page (Color)</td>
<td>$500</td>
</tr>
<tr>
<td>Full page (B/W)</td>
<td>$500</td>
</tr>
<tr>
<td>Half page (B/W)</td>
<td>$400</td>
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</tbody>
</table>

## Olivia
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## CONFERENCE VENUE
London, UK
(Venue of the conference will be announced shortly)