

The dashboard of Google Analytics traffic overview of “**19<sup>th</sup> Nano Congress for Next Generation**” clearly reflects the interests of the global enthusiastic conference attendees like Nanotechnology Scientists, Researchers, Academicians, Engineers, Early Career Scholars, Students along with Industries, Organizations and other key stake holders from computer Science and Engineering world, who are searching to attend and present/exhibit their research/organization findings on highly acknowledged international conferences like ours with the web traffic a total of **36,319 visits**. The total page views were **82,802**.

#### A Glimpse of Nano Congress 2017 Google Analytics Metrics

- More than **36 000 Visitors** visiting conference website to attend and submit proposals
- **Highest number of Visitors** reporting both from the **developed and developing nations**
- **For Under developing nations researchers** our conference website is yardstick to quantify their research proposal submitted
- Majority of the visitors have come from 10 countries/territories from **USA and Americas** (USA, Brazil, Canada and Mexico) **Europe and Middle East** (Austria, Denmark, Finland, France, Germany, Italy, Netherlands, Norway, Poland, South Africa, Spain, Switzerland, Turkey, UAE, UK and Ukraine) and **Asia-Pacific** (Australia, China, India, Hong Kong, Indonesia, Japan, Malaysia, Thailand, New Zealand, Philippines, Singapore, Taiwan and South Korea).
- Penetrating the study of visitor, navigation and traffic patterns to determine the success of our conference website majority amount of traffic we receive from cities like **USA and Canada** (Austin, Boston, Chicago, Dallas, Denver, Houston, Los Angeles, Nashville, New York, Philadelphia, Phoenix, San Antonio, San Diego, Seattle, Washington, Toronto, Montreal and Vancouver), **Europe** (Italy, Berlin, Barcelona, Paris, Edinburgh, London, Rome, Valencia, Zurich, Copenhagen, Athens, Moscow and Vienna), **Asia Pacific** (Sydney, Melbourne, Beijing, Hyderabad, Tokyo, Singapore, Seoul and Auckland) and **Middle East** (Cairo, Dubai, Riyadh and Istanbul).
- Average Time spent by each visitor on Site is **1.53 Minutes**.

**The Traffic Sources** mentions that the number of **Unique Visitors** of the website listing from renowned universities, research institutions and organizations.

#### Reasons behind listing Nano Congress Conference website on top of search engines (Source: Google)

- Researchers are inclined only to the conferences where their profiles and abstracts get highest visibility and readership.
- The most accessible way for researchers to grow their research profiles is through their contributions with a conference presentation at our conference.
- Our Conference provides opportunities to network and meet other researchers in their field and establish potential contacts for future positions.
- Attending and presenting at our conference would contribute to learn about the most recent advances in their field.
- Get an opportunity to publish full paper in our international journals with high impact factors on Special issues.

Besides all these factors we also create **individual speaker pages** where their accepted **biographies** and **abstracts** are updated on regular basis for promoting their web presence in all the search engine listings and Social Networking Channels.