## SCIENTIFIC PROGRAM

### Monday, 14th October

#### DAY 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-09:00</td>
<td>Registrations</td>
<td></td>
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<tr>
<td>09:00-09:30</td>
<td>Introduction</td>
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<tr>
<td>09:30-09:50</td>
<td>COFFEE BREAK</td>
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<tr>
<td>09:50-11:50</td>
<td>KEYNOTE LECTURES</td>
<td>Meeting Hall 01</td>
</tr>
</tbody>
</table>
| 11:50-12:30| Talks On: Health Financing                    | MEETING HALL 01| Talks On: Pharmaceutical Economics
|            | Cost and Functioning                          |                | Supply & Demand
|            | Healthcare costs                              |                | Dynamics of Health
|            | Health systems financing                      |                | Economics of Smoking
|            | Health system expenditure and financing       |                | Pharmaceutical expenditure and drug policy
| 12:30-13:10| Talks On: Macroeconomics                      | MEETING HALL 01| Talks On: Type 1 Diabetes Mellitus
|            | The Demand for Health Insurance               |                | Hospital as a Supplier of Medical Care
|            | Government Provision of Health Insurance      |                | Remote Diagnostics
|            | Public health and health care provision       |                | Liability for Medical Malpractices
|            | Experimental health economics                 |                | Fatigue
|            | Patient Monitoring and Compliance             |                | |
| 13:10-13:15| GROUP PHOTO                                   |                |
| 13:15-14:00| LUNCH BREAK                                   |                |
| 14:00-15:00| Talks On: Health economics and Managed care  | MEETING HALL 01| Talks On: Health Care Services
|            | Health systems financing                      |                | Patient safety
|            | Health technologies                           |                | Primary health care
|            | Laboratory services                           |                | Nursing and midwifery
|            | Population, Family and Reproductive health    |                | Environmental Health and Economics
|            |                                                |                | Diseases Prevention

Visit: [https://healtheconomics.healthconferences.org/](https://healtheconomics.healthconferences.org/)
### Scientific Program

**Monday, 14th October**

<table>
<thead>
<tr>
<th>Time</th>
<th>Talks On: Health Econometrics</th>
<th>Talks On: Healthy Aging</th>
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</thead>
<tbody>
<tr>
<td>15:00-16:00</td>
<td>Remote Data Access</td>
<td>Aged Care Services</td>
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<td>Challenges for Regulation</td>
<td>Aging and Palliative Care</td>
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<td>Challenges for Regulation</td>
<td>Aging Case Studies</td>
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<td>Remedial Aging</td>
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#### Coffee Break

**16:00-16:20**

**MEETING HALL 01 (16:20-17:00)**

- Young Researchers Forum

**MEETING HALL 01 (17:00-18:00)**

- Workshop

Visit: https://healtheconomics.healthconferences.org/
<table>
<thead>
<tr>
<th>Time</th>
<th>MEETING HALL 01</th>
<th>MEETING HALL 02</th>
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<tbody>
<tr>
<td>10:00-10:30</td>
<td>KEYNOTE LECTURES</td>
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<td>10:30-10:50</td>
<td>COFFEE BREAK</td>
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<tr>
<td></td>
<td>Demand and utilization</td>
<td>Modern Public Health Practice, Globalization and Health</td>
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<td>Mental Health Model</td>
<td>Occupational Safety and Health</td>
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<td>Healthcare Nursing</td>
<td>Maternal, Infant, and Child Health</td>
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<td>11:50-12:50</td>
<td>Talks On: Health Care Markets</td>
<td>Talks On: Economic Epidemiology and Infectious Diseases</td>
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<td>Equity and health</td>
<td>Health and Nutrition</td>
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<td>Healthcare costs</td>
<td>Nursing and Health care</td>
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<td>Economics of Obesity &amp; Life Style Diseases</td>
<td>Child and adolescent health</td>
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<td>Physicians in the Marketplace</td>
<td>Epidemiology and Medicine</td>
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<tr>
<td>12:50-13:35</td>
<td>LUNCH BREAK</td>
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<tr>
<td></td>
<td>Health and Nutrition</td>
<td>Costs and prevalence of disease</td>
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<td>Nursing and Health care</td>
<td>Socio-economic determinants of health, Healthcare Policies and procedures</td>
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<td>Child and adolescent health</td>
<td>Regulation of Policies</td>
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<td>Epidemiology and Medicine</td>
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<td>15:55-16:15</td>
<td>COFFEE BREAK</td>
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<tr>
<td>16:15-17:00</td>
<td>Poster Presentations</td>
<td>Workshop</td>
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<tr>
<td>17:00-18:00</td>
<td>Awards &amp; Closing Ceremony</td>
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</tbody>
</table>

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Kings College  
London

Mustafa Z. Younis  
Zirve University  
Turkey

Robert L Ashford  
Birmingham City University  
England

Suhail Chughtai  
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Health Economics Conferences

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Scientific Program

4th World Congress on
Health Economics, Health Policy and Healthcare Management

September 13-14, 2018 | Zurich, Switzerland
DAY-1
September 13, 2018
Meeting Hall: Rome AB

08:30-09:00 Registrations

Opening Ceremony
09:00-09:30

KEYNOTE FORUM

Introduction

09:30-10:15
Title: The differential cost of an emergency food parcel and a consensually acceptable basket of healthy food
Sinéad Furey | Ulster University | Northern Ireland

10:15-11:00
Title: A full picture of the value of healthcare to support increased investment in health
Thilo Schaufler | F Hoffmann-La Roche | Switzerland

GROUP PHOTO
Networking & Refreshments 11:00-11:20 @ Europa Foyer

WORKSHOP
11:20-12:20
Title: The impact of innovations in medical imaging on healthcare economics
Shina Ghafoor-Ameen | Hospital of Thun | Switzerland

Sessions: Health Economics | Macroeconomics | Health Policy | Health Outcome Research | Pharmaceutical Manufacturers | Health Statistics | Public Health Economics

Chair: David Elder | David P Elder Consultancy | UK
Co-Chair: Sinéad Furey | Ulster University | Northern Ireland

INTRODUCTION
12:20-12:45
Title: Analysis of out-of-pocket expenditures in Mexico: A comparison of socio-economic characteristics and geographic information among localities
Luis Claudio Rodríguez Ortiz | Stamford Health | USA

12:45-13:10
Title: Healthy aging in post-menopausal women
Hephzibah Kirubamani Navamani | Saveetha University | India

Lunch Break 13:10-14:00 @ La Place AB

14:00-14:25
Title: New fair global intra-generational solidarity & tax model creating sustainable health services & health care
Yannick Pots | Free University Brussels | Belgium
**Title:** Time-driven activity based costing (TDABC) in long-term healthcare (LTH) – A practical application  
Ana Sargento | Polytechnic Institute of Leiria | Portugal

**Title:** Systematic review and meta-analysis of public hospital efficiency studies in Gulf region and selected countries in similar settings  
Ahmed Alatawi | Liverpool School of Tropical Medicine | United Kingdom

**Title:** The effects of user contests on sustained use of M-health applications  
Chalina | KAIST College of Business | South Korea

**Networking & Refreshments** 15:40-16:00 @ Europa Foyer

**Title:** Hospital cleaning for health and safety, without using chemicals  
Elizabeth Gillespie | Monash Health | Australia

**Title:** How government insurance coverage changed the utilization and affordability of expensive targeted anti-cancer medicines in China: An interrupted time-series study  
Yifan Diao | School of Public Health | China

**Title:** New fair financing system on health & pharmaceuticals creating sustainable health services & health care  
Yannick Pots | Free University Brussels | Belgium

**Panel Discussion**

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**KEYNOTE FORUM**

**Title:** Antibiotic resistance: The need for a global strategy  
David Elder | David P Elder Consultancy | UK

**Title:** Physician-owned surgical hospitals outperform other hospitals in the Medicare value-based purchasing program  
Rayford Scott Jones | University of Virginia | USA

**Networking & Refreshments** 11:00-11:20 @ Europa Foyer

**WORKSHOP**

**Title:** On boarding competencies for foreign-educated nurses (FEN): A new care delivery model  
Lobel Lurie | Cone Health | USA
INTRODUCTION

Title: Differences of health expenditure according to the socioeconomic status in mandatory National health insurance system
Soon-Chan Kwon | Soonchunhyang University | Republic of Korea

Lunch Break 12:45-13:30 @ La Place AB

SPEAKER FORUM

13:00-13:55 Title: Pay-for-Performance (P4P) linked at patient/immaterial value added
Yannick Pots | Free University Brussels | Belgium

Title: Mental health benefits for victims of gender violence and patients with mental disorders of critically reflecting upon violent relationships and experiencing positive ones
Sandra Racionero-Plaza | University of Barcelona | Spain

14:00-14:55 Title: Health economics as an important element in healthcare reform in Saudi Arabia
May Alskaabi | King Faisal Specialist Hospital & Research Center | Saudi Arabia

14:55-15:10 Title: Perspectives and priorities in maternal health in India
Saumya Shukla | Dr Shakuntala Misra National Rehabilitation University | India

PANEL DISCUSSION

Awards & Closing Ceremony

Bookmark your Dates

5th World Congress on
Health Economics, Health Policy and Healthcare Management

October 14-15, 2019 Warsaw, Poland

E: health-economics@healthconferences.org; healtheconomicscongress@eurointconferences.com
Website: healtheconomics.healthconferences.org
2nd World Congress on
Health Economics Policy & Outcomes Research
June 29-30, 2017 | Madrid, Spain
Day 1 | June 29, 2017

Meeting Room @ Burgos

Keynote Forum

09:00-09:45
Introduction
Title: Pricing and funding for safety and quality, to avoid unnecessary and unsafe care
Sarah Neville | Independent Hospital Pricing Authority | Australia

09:45-10:30
Title: The pre-endoscopic screening test EliA Calprotectin 2 is a cost-saving technique compared to serological markers and colonoscopy: the Japanese perspective
Barbara Mascialino | Thermo Fisher Scientific ImmunoDiagnostics | Sweden

Group Photo 10:30-10:45
Networking & Refreshments Break 10:45-11:05 @ Foyer

11:05-12:05
Title: Out-migration and attrition of physicians and dentists before and after EU accession (2003 and 2011). The case of Hungary
Julia Varga | Hungarian Academy of Sciences | Hungary

Major Sessions: Health Economics | Macroeconomics | Health Policy | Health Outcome Research | Pharmaceutical Manufacturers | Health Statistics | Behavioural economics
Session Chair: Julia Varga | Hungarian Academy of Sciences | Hungary
Session Co-chair: Sarah Neville | Independent Hospital Pricing Authority | Australia

Session Introduction

12:05-12:30
Title: Psychiatric comorbidities are associated with significantly increased cost of care and healthcare utilization in Multiple Myeloma (MM) patients
Sikander Ailawadhi | Mayo Clinic | USA

12:30-12:55
Title: Variation in price effects of multi-hospital system affiliation across different types
Sung Wo Choi | Penn State Harrisburg | USA

Lunch Break 12:55-13:35 @ Zamora

13:35-14:00
Title: The effect of vertical integration on operational performance: Evaluating physician employment in hospitals
Gary J. Young | Northeastern University | USA

14:00-14:25
Title: F-Calprotectin helps reducing costs and risks for patients in the diagnosis of colonic pathology: A prospective real-life study from the Clinical Hospital of Zaragoza
Barbara Mascialino | Thermo Fisher Scientific ImmunoDiagnostics | Sweden

14:25-14:50
Title: Strategies fostering the cross-fertilization of Nanotechnologies to leverage innovation in healthcare
Cristina Paez-Aviles | University of Barcelona | Spain

14:50-15:15
Title: Using systematized tacit knowledge to prioritize implementation challenges in existing maternal health programs: Implications for the post MDG era
Jacqueline Alcalde-Rabanal | National Institute of Public Health | Mexico

Networking & Refreshments Break 15:15-15:35 @ Foyer

15:35-16:00
Title: Diagnosis validity and health economics value evaluation in handheld color Echocardiography
Jun-Ping Hu | Hospital of Military Economic College | China

16:00-16:25
Title: Determination of importance for new vaccine adoption: A best-worst scaling method
Siriporn Pooripussarakul | Mahidol University | Thailand
**Panel Discussion**

**Day 2 | June 30, 2017**

**Meeting Room @ Burgos**

**Keynote Forum**

**09:30-10:15**

**Title: Information & communication technology and the battle for environmental pollution: A global perspective**

Farid Shirazi | Ruerson University | Canada

**Title: Catastrophic expense among general ward indoor patients in tertiary care hospital of North India**

Arun Aggarwal | School of Public Health | India

**Networking & Refreshments Break 11:00-11:20 @ Foyer**

**Workshop**

**11:20-12:20**

**Title: A strategic document as a tool for implementing change lessons from the merger creating the South-East Health region in Norway**

Tarald Rohde | SINTEF Technology and Society | Norway

**Major Sessions: Health Care Services | Health care services and insurance | Health innovation | Health Outcome Research | Health Economics Modelling**

**Session Chair: Julia Varga | Hungarian Academy of Sciences | Hungary**

**Session Co-chair: Sarah Nivelle | Independent Hospital Pricing Authority | Australia**

**Session Introduction**

**12:20-12:45**

**Title: Improved wound management at lower cost: A sensible goal for Australia**

Rosana Elizabeth Pacella | Queensland University of Technology | Australia

**Lunch Break 12:45-13:25 @ Zamora**

**13:25-13:50**

**Title: Women, trauma and alcohol dependency: Connections and disconnections in alcohol treatment for women**

Deanna L Mulvihill | TLI Foundation | USA

**Title: Eliciting patients’ preferences in kidney transplantation: A discrete choice experiment**

Mesfin Genie | Ca’ Foscari University of Venice | Italy

**Title: A multicentric evaluation of consumables and transports cost of breast cancer patient’s treated by trastuzumab according to the administration form (Iv Versus Sc)**

Nadia Bahmad | Roche | France

**Title: A utility-theoretic method of computing value of disease effects for economic evaluation of health program**

Sushil Rajan Howlader | University of Dhaka | Bangladesh

**Title: Substitution reduced Health work force syndrome: A way forward for developing countries**

Rafia Rahman | University of Dhaka | Bangladesh

**Title: Effect and health economics evaluation of community comprehensive rehabilitation on chronic Schizophrenics**

Yan Qiao | Hospital of Military Economic College | China

**Video presentation**

**15:55-16:10**

**Title: Medication-related burden among with chronic disease conditions: Perspectives of patients attending non-communicable disease clinics in a primary healthcare setting in Qatar**

Amani Zidan | Qatar University | Qatar

**Networking & Refreshments Break 16:10-16:30 @ Foyer**

Thanks giving & Closing ceremony
### Opening Ceremony

**Embassy I+II**

**08:30-09:00**

**Conference Series**

**08:30-08:30** Desk opens for registrations

**08:30-09:00** Opening Ceremony

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### Keynote Forum

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<tr>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>09:00-09:35</td>
<td><strong>Title: Estimating and projecting global workforce shortages to 2030</strong></td>
<td>Richard M Scheffler, University of California, USA</td>
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<tr>
<td>09:35-10:10</td>
<td><strong>Title: The affordable care act of 2010 and the emerging models of healthcare delivery: The critical role of health economist in assessing the economic benefits and costs of implementing the delivery models in the United States</strong></td>
<td>Sudip Chattopadhyay, San Francisco State University, USA</td>
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**World scientific hand book of global health economics inaugural and presentation**

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>10:10-10:40</td>
<td><strong>Title: World scientific handbook of global health economics</strong></td>
<td>Richard M Scheffler, University of California, USA</td>
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### Group Photo 10:40-10:50

**Networking & Refreshment Break 10:50-11:10 @ Main Lobby**

**Major Sessions:**

- Health Economics
- Health Policy
- Healthcare Services
- Public Health Economics
- Behavioral Economics
- Health Outcome Research
- Nurses and Hospitals

**Session Chair:** Sylvia Y K Fung, Tung Wah College, Hong Kong

**Session Co-Chair:** Sudip Chattopadhyay, San Francisco State University, USA

### Session Introduction

<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Affiliation</th>
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<tbody>
<tr>
<td>11:15-11:40</td>
<td><strong>Title: Cost effectiveness of adding clostridial collagenase ointment to standard of care in individuals with stage IV pressure ulcers</strong></td>
<td>Marissa J Carter, Strategic Solutions, USA</td>
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<tr>
<td>11:40-12:05</td>
<td><strong>Title: Health policy - Sustainability in practice for an ageing population</strong></td>
<td>Sylvia Y K Fung, Tung Wah College, Hong Kong</td>
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<tr>
<td>12:05-12:25</td>
<td><strong>Title: Age-period-cohort model for regional health inequalities in poland – Results for cancer care</strong></td>
<td>Barbara Wieckowskaab, Ministry of Health, Poland</td>
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<td>12:25-12:50</td>
<td><strong>Title: Involving older people in a multi-centre randomised trial of a complex intervention in pre-hospital emergency care: Implementation of a collaborative model</strong></td>
<td>Bridie Angela Evans, Swansea University Medical School, UK</td>
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### Lunch Break 12:50-13:30 @ Element I+II Restaurant

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<tr>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Affiliation</th>
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</thead>
<tbody>
<tr>
<td>13:30-13:55</td>
<td><strong>Title: Reweighting RCT evidence to better reflect real life – A case study of the innovation in medicine initiative</strong></td>
<td>Michael Happich, Lilly Germany GmbH, Germany</td>
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<tr>
<td>13:55-14:20</td>
<td><strong>Title: The cartography of alternative policy pathways: A legitimate science-policy model?</strong></td>
<td>Martin Kowarsch, Mercator Research Institute, Germany</td>
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<tr>
<td>14:20-14:45</td>
<td><strong>Title: Time discounting, present biases, and health-related behaviors: Evidence from Japan</strong></td>
<td>Myong-Il Kang, Korea University, Japan</td>
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<td>14:45-15:10</td>
<td><strong>Title: Competitive strategy and games of the new entry hospital in the Taiwan hospital market</strong></td>
<td>Shu fang Tseng, Taipei Veterans General Hospital, Taiwan</td>
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**Monday July 25, 2016  Day 1**

08:00-08:30 Desk opens for registrations
Title: Health-care cost outcomes and adherence to screening guidelines in a health-insured population
Leegail Adonis, University of Witwatersrand, South Africa

Networking & Refreshment Break 15:35-15:55 @ Main Lobby

Title: Using google maps to monitor the demand for preventative health care by geographical location: Experience from Fiji, Micronesia, Palau and Marshall islands pilot projects
Shyama Janaka Mahakaldana, Fiji National University, Fiji

Title: Hygienic habits and steroid myopathy in adult-onset asthmatic patients, taking inhaled steroids
Anna G Polunina, Moscow Research and Practical Center for Narcology, Russia

Title: Development of innovative tool using taguchi-methods for the near future
Ikuo Tanabe, Nagaoka University of Technology, Japan

Tuesday July 26, 2016  Day 2
Embassy I+II

Keynote Forum

09:00-09:35  Title: The nexus of energy supply and human health  
Govinda R Timilsina, World Bank, USA

09:35-10:10  Title: Impact on health economy of a new theoretical framework of health: The meikirch model  
Johannes Bircher, University of Bern, Switzerland

Major Sessions:
Health Economics | Health Policy | Healthcare Markets | Health Economics Modelling | Health Statistics | Private Healthcare Insurance
Session Chair: Jan Baekelandt, Imelda Hospital, Belgium  
Session Chair: Sylvia Y K Fung, Tung Wah College, Hong Kong

Session Introduction

10:10-10:35  Title: Lump-sum financial incentives work in attracting primary care physicians to rural areas: Evidence from Bulgaria  
Georgi Boichev, University of Regina, Canada

10:35-11:00  Title: Frugal innovations in minimally invasive surgery  
Jan Baekelandt, Imelda Hospital, Belgium

Networking & Refreshment Break 11:00-11:20 @ Main Lobby

Workshop

11:20-11:50  Title: Impact on health economy of a new theoretical framework of health: The meikirch model  
Johannes Bircher, University of Bern, Switzerland

11:50-12:15  Title: New theory linking disease prognosis with healthcare operations and economics; “scenario-based prediction-of-events”: The future magic stick  
Wael Eweida, Children’s Cancer Hospital - 57357 Group, Egypt

12:15-12:40  Title: Delivering healthcare and education as righteous services not commodities: A noble concept with great practical implications  
Sherif Aboulnaga, Children’s Cancer Hospital - 57357 Group, Egypt

12:40-13:05  Title: How to strengthen the capacities of a national health authority in the effort to mitigate health inequity: A generic framework based on an Israeli model  
Tuvia Horev, Ben-Gurion University of the Negev, Israel

Lunch Break 13:05-13:45 @ Element I+II Restaurant

Poster Presentations 13:45-14:10

Young Research Forum

14:10-14:25  Title: Estimation of the cost of the home-based support of the frail older people living at home in Belgium  
Sophie Ces, Catholic University of Louvain, Belgium

14:25-14:40  Title: The consumerisation of healthcare data in australia  
Jessica Ho, Central Queensland University, Australia
14:40-14:55  
**Title: A theoretical assessment on the relationship of hospital’s quality and accreditation applications with asymmetric information**  
Selden Coskun, Isik University, Istanbul  

14:55-15:10  
**Title: Testing the impact of a fortified food on cognitive development of preschool children in Egypt**  
Rania Megally, University of Mannheim, Germany  

15:10-15:25  
**Title: Hospital heterogeneity: what determines the quality of care?**  
Manhal Mohammad Ali, University of Manchester, UK

**Networking & Refreshment Break 15:25-15:40 @ Main Lobby**

**Closing ceremony and vote of thanks**

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**Bookmark your dates**

**2nd Global Health Economics Summit**

**June 29-30, 2017  Madrid, Spain**

e-mail: healtheconomics@conferenceseries.net; healtheconomics@insightconferences.com  
Website: healtheconomics.global-summit.com

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Page 4