



Scientific Program

4th World Congress on
**Health Economics,
Health Policy and
Healthcare Management**

September 13-14, 2018 | Zurich, Switzerland



UK: Conference Series Ilc LTD
47 Churchfield Road, London, W3 6AY
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DAY-1

September 13, 2018

Meeting Hall: **Rome AB**

08:30-09:00 Registrations

Opening Ceremony **09:00-09:30**

KEYNOTE FORUM

Introduction

09:30-10:15 **Title: The differential cost of an emergency food parcel and a consensually acceptable basket of healthy food**
Sinéad Furey | Ulster University | Northern Ireland

10:15-11:00 **Title: A full picture of the value of healthcare to support increased investment in health**
Thilo Schaufler | F Hoffmann-La Roche | Switzerland

GROUP PHOTO

Networking & Refreshments 11:00-11:20 @ Europa Foyer

WORKSHOP

11:20-12:20 **Title: The impact of innovations in medical imaging on healthcare economics**
Shina Ghafoor-Ameen | Hospital of Thun | Switzerland

Sessions: Health Economics | Macroeconomics | Health Policy | Health Outcome Research | Pharmaceutical Manufacturers | Health Statistics | Public Health Economics

Chair: David Elder | David P Elder Consultancy | UK

Co-Chair: Sinéad Furey | Ulster University | Northern Ireland

INTRODUCTION

12:20-12:45 **Title: Analysis of out-of-pocket expenditures in Mexico: A comparison of socio-economic characteristics and geographic information among localities**
Luis Claudio Rodríguez Ortiz | Stamford Health | USA

12:45-13:10 **Title: Healthy aging in post-menopausal women**
Hephzibah Kirubamani Navamani | Saveetha University | India

Lunch Break 13:10-14:00 @ La Place AB

14:00-14:25 **Title: New fair global intra-generational solidarity & tax model creating sustainable health services & health care**
Yannick Pots | Free University Brussels | Belgium

14:25-14:50 **Title: Time-driven activity based costing (TDABC) in long-term healthcare (LTH) – A practical application**
Ana Sargento | Polytechnic Institute of Leiria | Portugal

14:50-15:15 **Title: Systematic review and meta-analysis of public hospital efficiency studies in Gulf region and selected countries in similar settings**
Ahmed Alatawi | Liverpool School of Tropical Medicine | United Kingdom

15:15-15:40 **Title: The effects of user contests on sustained use of M-health applications**
Chalina | KAIST College of Business | South Korea

Networking & Refreshments 15:40-16:00 @ Europa Foyer

16:00-16:25 **Title: Hospital cleaning for health and safety, without using chemicals**
Elizabeth Gillespie | Monash Health | Australia

16:25-16:50 **Title: How government insurance coverage changed the utilization and affordability of expensive targeted anti-cancer medicines in China: An interrupted time-series study**
Yifan Diao | School of Public Health | China

16:50-17:15 **Title: New fair financing system on health & pharmaceuticals creating sustainable health services & health care**
Yannick Pots | Free University Brussels | Belgium

Panel Discussion

DAY-2

September 14, 2018
Meeting Hall: **Rome AB**

KEYNOTE FORUM

09:30-10:15 **Title: Antibiotic resistance: The need for a global strategy**
David Elder | David P Elder Consultancy | UK

10:15 - 11:00 **Title: Physician-owned surgical hospitals outperform other hospitals in the Medicare value-based purchasing program**
Rayford Scott Jones | University of Virginia | USA

Networking & Refreshments 11:00-11:20 @ Europa Foyer

WORKSHOP

11:20-12:20 **Title: On boarding competencies for foreign-educated nurses (FEN): A new care delivery model**
Lobel Lurie | Cone Health | USA

Sessions: Health Care Services | Health care services and insurance | Health innovation | Hospital Services| Managed Care

Chair: David Elder | David P Elder Consultancy | UK
Co-Chair: Sinéad Furey | Ulster University | Northern Ireland

INTRODUCTION

12:20-12:45 **Title:** Differences of health expenditure according to the socioeconomic status in mandatory National health insurance system
Soon-Chan Kwon | Soonchunhyang University | Republic of Korea

Lunch Break 12:45-13:30 @ La Place AB

SPEAKER FORUM

13: 30-13:55 **Title:** Pay-for-Performance (P4P) linked at patient/immaterial value added
Yannick Pots | Free University Brussels | Belgium

13:55-14:20 **Title:** Mental health benefits for victims of gender violence and patients with mental disorders of critically reflecting upon violent relationships and experiencing positive ones
Sandra Racionero-Plaza | University of Barcelona | Spain

14:20-14:45 **Title:** Health economics as an important element in healthcare reform in Saudi Arabia
May Alskaabi | King Faisal Specialist Hospital & Research Center | Saudi Arabia

14:45-15:10 **Title:** Perspectives and priorities in maternal health in India
Saumya Shukla | Dr Shakuntala Misra National Rehabilitation University | India

PANEL DISCUSSION

Awards & Closing Ceremony

Bookmark your Dates

5th World Congress on

Health Economics, Health Policy and Healthcare Management

October 14-15, 2019 Warsaw, Poland

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