Tentative Program

4th World Congress on
Health Economics, Health Policy and Health Care Management

September 13-14 | 2018 Zurich, Switzerland

For available speaker slots

healtheconomics@healthcareseries.org
# Program at a Glance

## Day 1

<table>
<thead>
<tr>
<th>Time</th>
<th>General Session</th>
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<tbody>
<tr>
<td>08.00-09.00</td>
<td>Reception/Registration</td>
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<tr>
<td>09.00-09.15</td>
<td>Inaugural Address</td>
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<tr>
<td>09.15-09.45</td>
<td>Least of 3 Keynote/Plenary Talks</td>
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<tr>
<td>09.45-10.15</td>
<td>Keynote/Plenary Talk 1</td>
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<tr>
<td>10.15-10.45</td>
<td>Keynote/Plenary Talk 2</td>
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<tr>
<td>11.00-12.40</td>
<td>5 Speakers (20 Mins Each)</td>
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<tr>
<td>12.35-13.30</td>
<td>Lunch Break</td>
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<tr>
<td>13.30-15.05</td>
<td>6 Speakers (20 Mins Each)</td>
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<tr>
<td>15.05-15.20</td>
<td>Coffee/Tea Break (Networking)</td>
</tr>
<tr>
<td>15.30-15.45</td>
<td>5 Speakers (20 Mins Each)</td>
</tr>
</tbody>
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### Morning Sessions
- Least of 3 Keynote/Plenary Talks
- Coffee/Tea Break (Networking)
- Lunch Break (Networking)
- Coffee/Tea Break (Networking)

### Evening Sessions
- Poster Sessions

## Day 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Session 1</th>
<th>Session 2</th>
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<tbody>
<tr>
<td>09.00-10.40</td>
<td>5 Speakers (20 Mins Each)</td>
<td>5 Speakers (20 Mins Each)</td>
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<tr>
<td>10.55-12.35</td>
<td>5 Speakers (20 Mins Each)</td>
<td>5 Speakers (20 Mins Each)</td>
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<tr>
<td>13.25-15.05</td>
<td>5 Speakers (20 Mins Each)</td>
<td>5 Speakers (20 Mins Each)</td>
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<tr>
<td>15.20-17.00</td>
<td>5 Speakers (20 Mins Each)</td>
<td>5 Speakers (20 Mins Each)</td>
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</tbody>
</table>

### Morning Sessions
- Coffee/Tea Break (Networking)
- Lunch Break (Networking)
- Coffee/Tea Break (Networking)

### Evening Sessions
- Poster Sessions

**NOTE:** Program Schedule is subject to change with final allotment of the speaker slots

For more Details PS: [http://healtheconomics.healthconferences.org/](http://healtheconomics.healthconferences.org/)

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Conference Highlights

- Health Economics and Health Policy
- Health Economics and Managed Care
- Health Economics and Macroeconomics
- Health Economics and Health Care Markets
- Health Economics and Econometrics
- Health Economics and Health Care Services
- Health Economics and Pharmaceutical Economics
- Health Economics and Healthy Aging
- Health Economics and Health Insurance
- Health Economics and Hospital Services
- Health Economics and Financing
- Health Economics and Public Health Economics
- Health Economics and International Economics
- Health Economics and Health Statistics
- Economic Epidemiology and Infectious Diseases
- Health Economics Modelling

For detailed sessions, please visit: http://healtheconomics.healthconferences.org/
Submit your abstract online at: http://healtheconomics.healthconferences.org/abstract-submission.php
Register online: http://healtheconomics.healthconferences.org/registration.php
Glimpses of Health Economics Conferences
Plan your Trip to Zurich

Bern
Chillon Castle

Jungfrau Region
Lake Geneva

Lucerne
Lugano

Swiss National Park
Zermatt
Meeting Room @ Burgos

Keynote Forum

Introduction
Title: Pricing and funding for safety and quality, to avoid unnecessary and unsafe care
Sarah Neville | Independent Hospital Pricing Authority | Australia

Title: The pre-endoscopic screening test EliA Calprotectin 2 is a cost-saving technique compared to serological markers and colonoscopy: the Japanese perspective
Barbara Mascialino | Thermo Fisher Scientific ImmunoDiagnostics | Sweden

Workshop

Title: Out-migration and attrition of physicians and dentists before and after EU accession (2003 and 2011). The case of Hungary
Julia Varga | Hungarian Academy of Sciences | Hungary

Major Sessions: Health Economics | Macroeconomics | Health Policy | Health Outcome Research | Pharmaceutical Manufacturers | Health Statistics | Behavioural economics

Session Chair: Julia Varga | Hungarian Academy of Sciences | Hungary
Session Co-chair: Sarah Neville | Independent Hospital Pricing Authority | Australia

Session Introduction

Title: Psychiatric comorbidities are associated with significantly increased cost of care and healthcare utilization in Multiple Myeloma (MM) patients
Sikander Ailawadhi | Mayo Clinic | USA

Title: Variation in price effects of multi-hospital system affiliation across different types
Sung Wo Choi | Penn State Harrisburg | USA

Lunch Break

Title: The effect of vertical integration on operational performance: Evaluating physician employment in hospitals
Gary J. Young | Northeastern University | USA

Title: F-Calprotectin helps reducing costs and risks for patients in the diagnosis of colonic pathology: A prospective real-life study from the Clinical Hospital of Zaragoza
Barbara Mascialino | Thermo Fisher Scientific ImmunoDiagnostics | Sweden

Title: Strategies fostering the cross-fertilization of Nanotechnologies to leverage innovation in healthcare
Cristina Paez-Aviles | University of Barcelona | Spain

Title: Using systematized tacit knowledge to prioritize implementation challenges in existing maternal health programs: Implications for the post MDG era
Jacqueline Alcalde-Rabanal | National Institute of Public Health | Mexico

Networking & Refreshments Break

Panel Discussion

Title: Diagnosis validity and health economics value evaluation in handheld color Echocardiography
Jun-Ping Hu | Hospital of Military Economic College | China

Title: Determination of importance for new vaccine adoption: A best-worst scaling method
Siriporn Pooripussarakul | Mahidol University | Thailand

Title: The cost and effect of the food supplement distribution for nourishment of malnourished or growth-retarded children in Iran
Delaram Ghodsi | Shahid Beheshti University of Medical Science | Iran
### Keynote Forum

**Title:** Information & communication technology and the battle for environmental pollution: A global perspective  
**Farid Shirazi** | Ruerson University | Canada

**Title:** Catastrophic expense among general ward indoor patients in tertiary care hospital of North India  
**Arun Aggarwal** | School of Public Health | India

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### Workshop

**Title:** A strategic document as a tool for implementing change lessons from the merger creating the South-East Health region in Norway  
**Tarald Rohde** | SINTEF Technology and Society | Norway

**Major Sessions:** Health Care Services | Health care services and insurance | Health innovation | Health Outcome Research | Health Economics Modelling

**Session Chair:** Julia Varga | Hungarian Academy of Sciences | Hungary

**Session Co-chair:** Sarah Nivelle | Independent Hospital Pricing Authority | Australia

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### Session Introduction

**Title:** Improved wound management at lower cost: A sensible goal for Australia  
**Rosana Elizabeth Pacella** | Queensland University of Technology | Australia

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### Lunch Break

**Title:** Women, trauma and alcohol dependency: Connections and disconnections in alcohol treatment for women  
**Deanna L Mulvihill** | TLI Foundation | USA

**Title:** Eliciting patients’ preferences in kidney transplantation: A discrete choice experiment  
**Mesfin Genie** | Ca’ Foscari University of Venice | Italy

**Title:** A multicentric evaluation of consumables and transports cost of breast cancer patient’s treated by trastuzumab according to the administration form (Iv Versus Sc)  
**Nadia Bahmad** | Roche | France

**Title:** A utility-theoretic method of computing value of disease effects for economic evaluation of health program  
**Susheel Rajan Howlader** | University of Dhaka | Bangladesh

**Title:** Substitution reduced Health work force syndrome: A way forward for developing countries  
**Rafia Rahman** | University of Dhaka | Bangladesh

**Title:** Effect and health economics evaluation of community comprehensive rehabilitation on chronic Schizophrenics  
**Yan Qiao** | Hospital of Military Economic College | China

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### Video presentation

**Title:** Medication-related burden among with chronic disease conditions: Perspectives of patients attending non-communicable disease clinics in a primary healthcare setting in Qatar  
**Amani Zidan** | Qatar University | Qatar

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### Networking & Refreshments Break

**Thanks giving & Closing ceremony**