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*Scientific Program*

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# **Health Economics Policy & Outcomes Research**

June 29-30, 2017 | Madrid, Spain



**Conference Series - America**

One Commerce Center-1201, Orange St. #600, Wilmington, Zip 19899, Delaware, USA  
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Meeting Room @ Burgos

conference**series**.com 08:30-09:00

# Opening Ceremony

## Keynote Forum

### Introduction

09:00-09:45 **Title: Pricing and funding for safety and quality, to avoid unnecessary and unsafe care**  
**Sarah Neville** | Independent Hospital Pricing Authority | Australia

09:45-10:30 **Title: The pre-endoscopic screening test EliA Calprotectin 2 is a cost-saving technique compared to serological markers and colonoscopy: the Japanese perspective**  
**Barbara Mascialino** | Thermo Fisher Scientific ImmunoDiagnostics | Swedan

### Group Photo 10:30-10:45

Networking & Refreshments Break 10:45-11:05 @ Foyer

### Workshop

11:05-12:05 **Title: Out-migration and attrition of physicians and dentists before and after EU accession (2003 and 2011). The case of Hungary**  
**Julia Varga** | Hungarian Academy of Sciences | Hungary

Major Sessions: Health Economics | Macroeconomics | Health Policy | Health Outcome Research | Pharmaceutical Manufacturers | Health Statistics | Behavioural economics

Session Chair: **Julia Varga** | Hungarian Academy of Sciences | Hungary

Session Co-chair: **Sarah Neville** | Independent Hospital Pricing Authority | Australia

### Session Introduction

12:05-12:30 **Title: Psychiatric comorbidities are associated with significantly increased cost of care and healthcare utilization in Multiple Myeloma (MM) patients**  
**Sikander Ailawadhi** | Mayo Clinic | USA

12:30-12:55 **Title: Variation in price effects of multi-hospital system affiliation across different types**  
**Sung Wo Choi** | Penn State Harrisburg | USA

### Lunch Break 12:55-13:35 @ Zamora

13:35-14:00 **Title: The effect of vertical integration on operational performance: Evaluating physician employment in hospitals**  
**Gary J. Young** | Northeastern University | USA

14:00-14:25 **Title: F-Calprotectin helps reducing costs and risks for patients in the diagnosis of colonic pathology: A prospective real-life study from the Clinical Hospital of Zaragoza**  
**Barbara Mascialino** | Thermo Fisher Scientific ImmunoDiagnostics | Swedan

14:25-14:50 **Title: Strategies fostering the cross-fertilization of Nanotechnologies to leverage innovation in healthcare**  
**Cristina Paez-Aviles** | University of Barcelona | Spain

14:50-15:15 **Title: Using systematized tacit knowledge to prioritize implementation challenges in existing maternal health programs: Implications for the post MDG era**  
**Jacqueline Alcalde-Rabanal** | National Institute of Public Health | Mexico

### Networking & Refreshments Break 15:15-15:35 @ Foyer

15:35-16:00 **Title: Diagnosis validity and health economics value evaluation in handheld color Echocardiography**  
**Jun-Ping Hu** | Hospital of Military Economic College | China

16:00-16:25 **Title: Determination of importance for new vaccine adoption: A best-worst scaling method**  
**Siriporn Pooripussarakul** | Mahidol University | Thailand

**16:25-16:50** **Title: The cost and effect of the food supplement distribution for nourishment of malnourished or growth-retarded children in Iran**

**Delaram Ghodsi** | Shahid Beheshti University of Medical Science | Iran

#### Panel Discussion

**Day 2 | June 30, 2017**

### Meeting Room @ Burgos

#### Keynote Forum

**09:30-10:15** **Title: Information & communication technology and the battle for environmental pollution: A global perspective**

**Farid Shirazi** | Ruerson University | Canada

**10:15-11:00** **Title: Catastrophic expense among general ward indoor patients in tertiary care hospital of North India**

**Arun Aggarwal** | School of Public Health | India

**Networking & Refreshments Break 11:00-11:20 @ Foyer**

#### Workshop

**11:20-12:20** **Title: A strategic document as a tool for implementing change lessons from the merger creating the South-East Health region in Norway**

**Tarald Rohde** | SINTEF Technology and Society | Norway

**Major Sessions: Health Care Services | Health care services and insurance | Health innovation | Health Outcome Research | Health Economics Modelling**

**Session Chair: Julia Varga** | Hungarian Academy of Sciences | Hungary

**Session Co-chair: Sarah Nivelle** | Independent Hospital Pricing Authority | Australia

#### Session Introduction

**12:20-12:45** **Title: Improved wound management at lower cost: A sensible goal for Australia**

**Rosana Elizabeth Pacella** | Queensland University of Technology | Australia

**Lunch Break 12:45-13:25 @ Zamora**

**13:25-13:50** **Title: Women, trauma and alcohol dependency: Connections and disconnections in alcohol treatment for women**

**Deanna L Mulvihill** | TLI Foundation | USA

**13:50-14:15** **Title: Eliciting patients' preferences in kidney transplantation: A discrete choice experiment**

**Mesfin Genie** | Ca' Foscari University of Venice | Italy

**14:15-14:40** **Title: A multicentric evaluation of consumables and transports cost of breast cancer patient's treated by trastuzumab according to the administration form (Iv Versus Sc)**

**Nadia Bahmad** | Roche | France

**14:40-15:05** **Title: A utility-theoretic method of computing value of disease effects for economic evaluation of health program**

**Sushil Rajan Howlader** | University of Dhaka | Bangladesh

**15:05-15:30** **Title: Substitution reduced Health work force syndrome: A way forward for developing countries**

**Rafia Rahman** | University of Dhaka | Bangladesh

**15:30-15:55** **Title: Effect and health economics evaluation of community comprehensive rehabilitation on chronic Schizophrenics**

**Yan Qiao** | Hospital of Military Economic College | China

#### Video presentation

**15:55-16:10** **Title: Medication-related burden among with chronic disease conditions: Perspectives of patients attending non-communicable disease clinics in a primary healthcare setting in Qatar**

**Amani Zidan** | Qatar University | Qatar

**Networking & Refreshments Break 16:10-16:30 @ Foyer**

**Thanks giving & Closing ceremony**