2nd World Congress on
Health Economics Policy & Outcomes Research
June 29-30, 2017 | Madrid, Spain
## Keynote Forum

### 09:00-09:45
**Introduction**
**Title:** Pricing and funding for safety and quality, to avoid unnecessary and unsafe care  
**Sarah Neville** | Independent Hospital Pricing Authority | Australia
**Title:** The pre-endoscopic screening test EliA Calprotectin 2 is a cost-saving technique compared to serological markers and colonoscopy: the Japanese perspective  
**Barbara Mascialino** | Thermo Fisher Scientific ImmunoDiagnostics | Sweden

### 11:05-12:05
**Title:** Out-migration and attrition of physicians and dentists before and after EU accession (2003 and 2011). The case of Hungary  
**Julia Varga** | Hungarian Academy of Sciences | Hungary

### 12:05-12:30
**Title:** Psychiatric comorbidities are associated with significantly increased cost of care and healthcare utilization in Multiple Myeloma (MM) patients  
**Sikander Ailawadhi** | Mayo Clinic | USA

### 12:30-12:55
**Title:** Variation in price effects of multi-hospital system affiliation across different types  
**Sung Wo Choi** | Penn State Harrisburg | USA

### 13:35-14:00
**Title:** The effect of vertical integration on operational performance: Evaluating physician employment in hospitals  
**Gary J. Young** | Northeastern University | USA

### 14:00-14:25
**Title:** F-Calprotectin helps reducing costs and risks for patients in the diagnosis of colonic pathology: A prospective real-life study from the Clinical Hospital of Zaragoza  
**Barbara Mascialino** | Thermo Fisher Scientific ImmunoDiagnostics | Sweden

### 14:25-14:50
**Title:** Strategies fostering the cross-fertilization of Nanotechnologies to leverage innovation in healthcare  
**Cristina Paez-Aviles** | University of Barcelona | Spain

### 14:50-15:15
**Title:** Using systematized tacit knowledge to prioritize implementation challenges in existing maternal health programs: Implications for the post MDG era  
**Jacqueline Alcalde-Rabanal** | National Institute of Public Health | Mexico

## Group Photo 10:30-10:45

## Networking & Refreshments Break 10:45-11:05 @ Foyer

## Workshop

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**Session Introduction**

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## Lunch Break 12:55-13:35 @ Zamora

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## Networking & Refreshments Break 15:15-15:35 @ Foyer
Title: The cost and effect of the food supplement distribution for nourishment of malnourished or growth-retarded children in Iran
Delaram Ghodsi | Shahid Beheshti University of Medical Science | Iran

Panel Discussion

Day 2 | June 30, 2017
Meeting Room @ Burgos

Keynote Forum

09:30-10:15
Title: Information & communication technology and the battle for environmental pollution: A global perspective
Farid Shirazi | Ruerson University | Canada

10:15-11:00
Title: Catastrophic expense among general ward indoor patients in tertiary care hospital of North India
Arun Aggarwal | School of Public Health | India

Networking & Refreshments Break 11:00-11:20 @ Foyer

Workshop

11:20-12:20
Title: A strategic document as a tool for implementing change lessons from the merger creating the South-East Health region in Norway
Tarald Rohde | SINTEF Technology and Society | Norway

Major Sessions: Health Care Services | Health care services and insurance | Health innovation | Health Outcome Research | Health Economics Modelling
Session Chair: Julia Varga | Hungarian Academy of Sciences | Hungary
Session Co-chair: Sarah Nivelle | Independent Hospital Pricing Authority | Australia

Session Introduction

12:20-12:45
Title: Improved wound management at lower cost: A sensible goal for Australia
Rosana Elizabeth Pacella | Queensland University of Technology | Australia

Lunch Break 12:45-13:25 @ Zamora

13:25-13:50
Title: Women, trauma and alcohol dependency: Connections and disconnections in alcohol treatment for women
Deanna L Mulvihill | TLI Foundation | USA

13:50-14:15
Title: Eliciting patients’ preferences in kidney transplantation: A discrete choice experiment
Mesfin Genie | Ca' Foscari University of Venice | Italy

14:15-14:40
Title: A multicentric evaluation of consumables and transports cost of breast cancer patient's treated by trastuzumab according to the administration form (Iv Versus Sc)
Nadia Bahmad | Roche | France

14:40-15:05
Title: A utility-theoretic method of computing value of disease effects for economic evaluation of health program
Sushil Rajan Howlader | University of Dhaka | Bangladesh

15:05-15:30
Title: Substitution reduced Health work force syndrome: A way forward for developing countries
Rafia Rahman | University of Dhaka | Bangladesh

15:30-15:55
Title: Effect and health economics evaluation of community comprehensive rehabilitation on chronic Schizophrenics
Yan Qiao | Hospital of Military Economic College | China

Video presentation

15:55-16:10
Title: Medication-related burden among with chronic disease conditions: Perspectives of patients attending non-communicable disease clinics in a primary healthcare setting in Qatar
Amani Zidan | Qatar University | Qatar

Networking & Refreshments Break 16:10-16:30 @ Foyer

Thanks giving & Closing ceremony