Tentative Agenda

2nd World Congress on

Health Economics Policy & Outcomes Research

June 29-30, 2017 | Madrid, Spain

***For available speaker slots***

healtheconomics@healthconferences.org

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<table>
<thead>
<tr>
<th>Title</th>
<th>Speaker/Subject</th>
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<tr>
<td>Long-term effect of unemployment rate and investment in policing on</td>
<td>Hsien-Wen, Institute of Environmental</td>
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<td>violent crime</td>
<td>and Occupational Health Sciences, USA</td>
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<tr>
<td>The economic burden of Cardiovascular disease across the eu-28</td>
<td>Richeal M. Burns, University of Oxford,</td>
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<tr>
<td>In-person assister availability and plan enrollment in the health</td>
<td>USA</td>
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<td>insurance marketplace under</td>
<td>Jayoung Han, Fairleigh Dickinson</td>
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<td>Fairness in prescription drug prices: a national survey of</td>
<td>University, USA</td>
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<td>physicians</td>
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<tr>
<td>The effect of vertical integration on operational performance:</td>
<td>Antonio Trujillo, Johns Hopkins Bloomberg</td>
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<td>Evaluating physician</td>
<td>School of Public Health, USA</td>
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<td>Variation in price effects of multi-hospital system affiliation</td>
<td>Sung W. Choi, Penn State Harrisburg,</td>
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<td>across different types</td>
<td>USA</td>
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<td>The determinants of the adoption of innovation in healthcare</td>
<td>Ravina Bhanot, Imperial College London,</td>
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<td>The pre-endoscopic screening test elia calprotectin 2 is a cost</td>
<td>London London</td>
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<td>saving technique compared to serological markers and colonoscopy:</td>
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<td>The Japanese perspective</td>
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<td>Financing the crisis: public expenditure on the a(h1n1) influenza</td>
<td>Helene Pasquini-Descomps, University of</td>
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<td>pandemic</td>
<td>Applied Sciences, Switzerland</td>
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<td>Does public spending on health and investment in women matter for</td>
<td>Marwa Farag, Canada</td>
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<td>health outcomes in</td>
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<td>Cost-utility value of Epilepsy and Migraine patients</td>
<td>Xiangmiao Qiu, West China Hospital,</td>
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<td>Diagnosis validity and health economics value evaluation in</td>
<td>China</td>
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<td>handheld color</td>
<td>Jun-Ping Hu, Hospital of Military</td>
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<td>Effect and health economics evaluation of community</td>
<td>Economic College, China</td>
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<td>Financing the crisis: public expenditure on the a(h1n1) influenza</td>
<td>Yan Qiao, Military Economics Academy,</td>
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<td>Epilepsy patients</td>
<td>China</td>
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<td>A new wireless accelerometry device for motor epilepsy detection:</td>
<td>Lei Chen, West China Hospital, China</td>
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<td>a way to decrease</td>
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<td>The study of the health economics of transthoracic</td>
<td>xi zhu, China</td>
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<td>A new wireless accelerometry device for motor epilepsy detection:</td>
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<td>Determination of importance for new vaccine adoption: a best-worst</td>
<td>Siriporn Pooripussarakul, Mahidol</td>
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<td>scaling method</td>
<td>University, Thailand</td>
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<td>The comparison of Turkey’s health status indicators with OECD</td>
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<td>Cultural competence training in Sydney local health district</td>
<td>Rosana Pacella Norman, Australian</td>
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<td>Improved wound management at lower cost: a sensible goal for</td>
<td>Centre for Health Services Innovation,</td>
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<td>Privatization of health care services Kingdom of Saudi Arabia</td>
<td>Australia</td>
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<td>Siriporn Pooripussarakul, Mahidol</td>
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<td>The multidimensional scaling and moora application</td>
<td>University, Thailand</td>
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<td>The lowered economic burden of mir-153 test in the diagnosis of</td>
<td>Anjiao Peng, China</td>
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<td>literacy and sustainability</td>
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<td>Dorothy Mary Johnston, London University,</td>
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<td>Australia</td>
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<td>Privatization of health care services Kingdom of Saudi Arabia (KSA)</td>
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<td>Canser Boz, Istanbul University, Turkey</td>
<td><strong>Out-migration and attrition of physicians and dentists before and after EU accession (2003)</strong></td>
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<td>Júlia Varga, Hungarian Academy of Sciences, Hungary</td>
<td><strong>Exit versus voice: competition and dissatisfied patients’ responses to general practitioners</strong></td>
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<td>Tigist Woldetsadik Sommeno, Universitetet Oslo, Norway</td>
<td><strong>Universal health coverage in asean countries and the people’s republic of China: Lessons for the implementation of health financing mechanism in moving towards universal health coverage in developing countries</strong></td>
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<td>Chaw-Yin Myint, Maastricht University, Netherlands</td>
<td><strong>Substitution reduced health work force syndrome: A way forward for developing countries</strong></td>
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<td>Rafia Rahman, Institute of Health Economics, Bangladesh</td>
<td><strong>A utility-theoretic method of computing value of disease effects for economic evaluation of</strong></td>
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<td>Sushil Ranjan Howlader, Institute of Health Economics, Bangladesh</td>
<td><strong>E-babe- the effect of exercise on quality of life in pregnancy</strong></td>
<td>Hacer Unver, Inonu University, Turkey</td>
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<td>Dragan Korolija-Marinic, University Oncology Clinic, Croatia</td>
<td><strong>Boost on the supply side. The proven method to reduce waiting lists. Croatian experience</strong></td>
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<td>Kristine Kreis, Leibniz University Hannover, Germany</td>
<td><strong>Status and perspectives of claims data analyses in Germany – A systematic review</strong></td>
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<td>Tahira Yasmin, Universiti Tenaga Nasional, Malaysia</td>
<td><strong>Impact of rapid urbanization process and health risks with modernization concept</strong></td>
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<td>Jiahui, Guangzhou Medical University, China,</td>
<td><strong>When everything is under control: a grounded theory study of affective containment experiences of filipino elderly in institutionalized settings</strong></td>
<td>Beatrice Nicole, College of Nursing, Philippines</td>
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<td>Jianmin Gao, Xi’an Jiaotong University, China,</td>
<td><strong>The study of the compensation mechanism in public medical institution of Xi’an- under the background of the new reform</strong></td>
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<td>Wilfred, Nigeria</td>
<td><strong>Fund mobilisation and financial evaluation in Gynaecological Cancer at a tertiary referral cancer centre in eastern India: Role of a medical social worker.</strong></td>
<td>Aparajita Bhattacharya, Tata Medical Center, Kolkata, West Bengal</td>
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<td>Edmundo R. Lizarzaburu Bolanos, ESAN University, Spain</td>
<td><strong>Eliciting Patients’ Preferences in Kidney Transplantation: A Discrete Choice Experiment</strong></td>
<td>Mesfin Genie, Ca’ Foscari University of Venice, Italy</td>
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<td>Beatrice Nicole, College of Nursing, Philippines</td>
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<td>Aparajita Bhattacharya, Tata Medical Center, Kolkata, West Bengal</td>
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<td><strong>Title:</strong> Fund mobilisation and financial evaluation in Gynaecological Cancer at a tertiary referral cancer centre in eastern India: Role of a medical social worker.</td>
<td><strong>Title:</strong> An analysis of the effects of pricing and government subsidies on patients’ hospital choices and social utility through simulation</td>
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Aydin TEYMOUROIFAR, Anadolu University, Turkey
Title: Using systematized tacit knowledge to prioritize implementation challenges in existing maternal health programs: implications for the post MDG era

Jacqueline, Mexico
Title: The cost and effect of the food supplement distribution for nourishment of malnourished or
Shahid Beheshti University of Medical Science

SPEAKER OPPORTUNITY AVAILABLE

Workshop

Out-migration and attrition of physicians and dentists before and after EU accession (2003 and 2011). The case of Hungary

Júlia Varga
Hungarian Academy of Sciences, Hungary
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WORK SHOP

TITILE

A strategic document as a tool for implementing change Lessons from the merger creating the South-East Health region in Norway

Tarald
SINTEF Technology and Society, Norway

KEYNOTE

TITILE

The pre-endoscopic screening test elia calprotectin 2 is a cost-saving technique compared to serological markers and colonoscopy: The Japanese perspective

Barbara Mascialino
Thermo Fisher Scientific, Sweden

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Conference Highlights

- Health Economics
- Health Economics and Behavioral economics
- Health Economics and Econometrics
- Health Economics and Financing
- Health Economics and Health care Markets
- Health Economics and Health Care Services

- Health Economics and Health Insurance
- Health Economics and Health Statistics
- Health Economics and International Economics
- Health Economics and Outcome Research
- Health Economics and Pharmaceutical Manufacturers

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- Gran Via
- Melia Avenida America Hotel
- Palacio Real
- Temple of Debod
- Plaza de Cibeles
- Puerta Del Sol

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About Madrid

Madrid is located on the Manzanares river in the centre of Spain. As the capital city of Spain, seat of government, and residence of the Spanish monarch, Madrid is the political, economic and cultural centre of Spain. Madrid is the largest city of Spain. It is the third-largest city in the European Union. Voted one of the world’s finest cities in which to live, the city of Madrid represents perfect harmony between efficiency and quality of life, at a price which is hard to beat anywhere else in the world. Madrid is considered the major financial centre of Southern Europe due to its economic output and market size. With 144 museums, almost 3.000 hours of sunshine per year, 59.000 hotel beds, 6 public and 7 private universities, more than 350 metro stations and almost 300 km of underground lines, and more than 5.000 restaurants - Madrid is a city to share and enjoy. According to Monocle magazine, Madrid is the 10th most livable city in the world and it was also ranked among the 12 greenest European cities. Madrid is the headquarters of the World Tourism Organization (UNWTO). The city’s many parks make Madrid the greenest city in Europe.
Global Health Economics Summit
July 25-26, 2016   Berlin, Germany

Scientific Program

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Email: healtheconomics@conferenceseries.net; healtheconomics@insightconferences.com
Monday July 25, 2016  Day 1

Desk opens for registrations

Embassy I+II

Open Ceremony

Keynote Forum

Introduction

Title: Estimating and projecting global workforce shortages to 2030
Richard M. Scheffler, University of California, USA

Title: The affordable care act of 2010 and the emerging models of healthcare delivery: The critical role of health economist in assessing the economic benefits and costs of implementing the delivery models in the United States
Sudip Chattopadhyay, San Francisco State University, USA

World scientific handbook of global health economics inaugural and presentation

Richard M. Scheffler, University of California, USA

Group Photo

Networking & Refreshment Break @ Main Lobby

Major Sessions:
- Health Economics
- Health Policy
- Healthcare Services
- Public Health Economics
- Behavioral Economics
- Health Outcome Research
- Nurses and Hospitals

Session Chair: Sylvia Y K Fung, Tung Wah College, Hong Kong
Session Co-Chair: Sudip Chattopadhyay, San Francisco State University, USA

Session Introduction

Title: Cost effectiveness of adding clostridial collagenase ointment to standard of care in individuals with stage IV pressure ulcers
Marissa J. Carter, Strategic Solutions, USA

Title: Health policy - Sustainability in practice for an ageing population
Sylvia Y K Fung, Tung Wah College, Hong Kong

Title: Age-period-cohort model for regional health inequalities in Poland - Results for cancer care
Barbara Wieckowska, Ministry of Health, Poland

Title: Involving older people in a multi-centre randomised trial of a complex intervention in pre-hospital emergency care: Implementation of a collaborative model
Bridie Angela Evans, Swansea University Medical School, UK

Lunch Break @ Element I+II Restaurant

Title: Reweighting RCT evidence to better reflect real life - A case study of the innovation in medicine initiative
Michael Happich, Lilly Germany GmbH, Germany

Title: The cartography of alternative policy pathways: A legitimate science-policy model?
Martin Kowarsch, Mercator Research Institute, Germany

Title: Time discounting, present biases, and health-related behaviors: Evidence from Japan
Myong-II Kang, Korea University, Japan

Title: Competitive strategy and games of the new entry hospital in the Taiwan hospital market
Shu Fang Tseng, Taipei Veterans General Hospital, Taiwan

Title: Healthcare cost outcomes and adherence to screening guidelines in a health-insured population
Leegail Adonis, University of Witwatersrand, South Africa

Networking & Refreshment Break @ Main Lobby

Title: Using google maps to monitor the demand for preventive health care by geographical location: Experience from Fiji, Micronesia, Palau and Marshall islands pilot projects
Shyama Janaka Mahakalanda, Fiji National University, Fiji
Title: Hygienic habits and steroid myopathy in adult-onset asthmatic patients, taking inhaled steroids
Anna G Polunina, Moscow Research and Practical Center for Narcology, Russia

Title: Development of innovative tool using taguchi-methods for the near future
Ikuo Tanabe, Nagaoka University of Technology, Japan

Tuesday July 26, 2016  Day 2
Embassy I+II

Keynote Forum

Title: The nexus of energy supply and human health
Govinda R Timilsina, World Bank, USA

Title: Impact on health economy of a new theoretical framework of health: The meikirch model
Johannes Bircher, University of Bern, Switzerland

Major Sessions:
Health Economics | Health Policy | Healthcare Markets | Health Economics Modelling | Health Statistics | Private Healthcare Insurance

Session Chair: Jan Baekelandt, Imelda Hospital, Belgium
Session Chair: Sylvia Y K Fung, Tung Wah College, Hong Kong

Session Introduction

Title: Lump-sum financial incentives work in attracting primary care physicians to rural areas: Evidence from Bulgaria
Georgi Boichev, University of Regina, Canada

Title: Frugal innovations in minimally invasive surgery
Jan Baekelandt, Imelda Hospital, Belgium

Networking & Refreshment Break @ Main Lobby

Workshop

Title: Impact on health economy of a new theoretical framework of health: The meikirch model
Johannes Bircher, University of Bern, Switzerland

Title: New theory linking disease prognosis with healthcare operations and economics; “scenario-based prediction-of-events”: The future magic stick
Wael Eweida, Children’s Cancer Hospital - 57357 Group, Egypt

Title: Delivering healthcare and education as righteous services not commodities: A noble concept with great practical implications
Sherif Aboulnaga, Children’s Cancer Hospital - 57357 Group, Egypt

Title: How to strengthen the capacities of a national health authority in the effort to mitigate health inequity: A generic framework based on an Israeli model
Tuvia Horev, Ben-Gurion University of the Negev, Israel

Lunch Break @ Element I+II Restaurant

Poster Presentations 13:45-14:10

Young Research Forum

Title: Estimation of the cost of the home-based support of the frail older people living at home in Belgium
Sophie Ces, Catholic University of Louvain, Belgium

Title: The consumerisation of healthcare data in australia
Jessica Ho, Central Queensland University, Australia

Title: A theoretical assessment on the relationship of hospital’s quality and accreditation applications with asymmetric information
Selden Coskun, Isik University, Istanbul

Title: Testing the impact of a fortified food on cognitive development of preschool children in egypt
Rania Megally, University of Mannheim, Germany

Title: Hospital heterogeneity: what determines the quality of care?
Manhal Mohammad Ali, University of Manchester, UK

Networking & Refreshment Break @ Main Lobby

Closing ceremony and vote of thanks
2nd Global Health Economics Summit

June 29-30, 2017     Madrid, Spain

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