Global Health Economics Summit
July 25-26, 2016   Berlin, Germany

Hosting Organizations: Conference Series LLC
2360 Corporate Circle., Suite 400 Henderson, NV 89074-7722, USA

Conference Series Ltd
Heathrow Stockley Park Lakeside House, 1 Furzeground Way, Heathrow, UB11 1BD, UK, Tel: +1-800-216-6499
Email: healtheconomics@conferenceseries.net; healtheconomics@insightconferences.com
Monday July 25, 2016  Day 1

Embassy I+II

08:00-08:30  Desk opens for registrations

08:30-09:00  Opening Ceremony

Keynote Forum

Introduction

09:00-09:35  Title: Estimating and projecting global workforce shortages to 2030
Richard M Scheffler, University of California, USA

09:35-10:10  Title: The affordable care act of 2010 and the emerging models of healthcare delivery: The critical role of health economist in assessing the economic benefits and costs of implementing the delivery models in the United States
Sudip Chattopadhyay, San Francisco State University, USA

World scientific hand book of global health economics inaugural and presentation

10:10-10:40  Title: World scientific handbook of global health economics
Richard M Scheffler, University of California, USA

Group Photo 10:40-10:50

Networking & Refreshment Break 10:50-11:10 @ Main Lobby

Major Sessions:
- Health Economics
- Health Policy
- Healthcare Services
- Public Health Economics
- Behavioral Economics
- Health Outcome Research
- Nurses and Hospitals

Session Chair: Sylvia Y K Fung, Tung Wah College, Hong Kong
Session Co-Chair: Sudip Chattopadhyay, San Francisco State University, USA

Session Introduction

11:15-11:40  Title: Cost effectiveness of adding clostridial collagenase ointment to standard of care in individuals with stage IV pressure ulcers
Marissa J Carter, Strategic Solutions, USA

11:40-12:05  Title: Health policy - Sustainability in practice for an ageing population
Sylvia Y K Fung, Tung Wah College, Hong Kong

12:05-12:25  Title: Age-period-cohort model for regional health inequalities in Poland – Results for cancer care
Barbara Wieckowskaab, Ministry of Health, Poland

12:25-12:50  Title: Involving older people in a multi-centre randomised trial of a complex intervention in pre-hospital emergency care: Implementation of a collaborative model
Bridie Angela Evans, Swansea University Medical School, UK

Lunch Break 12:50-13:30 @ Element I+II Restaurant

13:30-13:55  Title: Reweighting RCT evidence to better reflect real life – A case study of the innovation in medicine initiative
Michael Happich, Lilly Germany GmbH, Germany

13:55-14:20  Title: The cartography of alternative policy pathways: A legitimate science-policy model?
Martin Kowarsch, Mercator Research Institute, Germany

14:20-14:45  Title: Time discounting, present biases, and health-related behaviors: Evidence from Japan
Myong-Il Kang, Korea University, Japan

14:45-15:10  Title: Competitive strategy and games of the new entry hospital in the Taiwan hospital market
Shu fang Tseng, Taipei Veterans General Hospital, Taiwan
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<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Speaker</th>
<th>Location/Institution</th>
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<tbody>
<tr>
<td>15:10</td>
<td>Health-care cost outcomes and adherence to screening guidelines in a health-insured population</td>
<td>Leegail Adonis, University of Witwatersrand, South Africa</td>
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<td>15:35</td>
<td>Networking &amp; Refreshment Break 15:35-15:55 @ Main Lobby</td>
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<td>15:55</td>
<td>Using google maps to monitor the demand for preventative health care by geographical location: Experience from Fiji, Micronesia, Palau and Marshall islands pilot projects</td>
<td>Shyama Janaka Mahakalanda, Fiji National University, Fiji</td>
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<td>16:20</td>
<td>Hygienic habits and steroid myopathy in adult-onset asthmatic patients, taking inhaled steroids</td>
<td>Anna G Palunina, Moscow Research and Practical Center for Narcology, Russia</td>
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<td>16:45</td>
<td>Development of innovative tool using taguchi-methods for the near future</td>
<td>Ikuo Tanabe, Nagaoka University of Technology, Japan</td>
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<td>09:00</td>
<td>The nexus of energy supply and human health</td>
<td>Govinda R Timilsina, World Bank, USA</td>
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<td>09:35</td>
<td>Impact on health economy of a new theoretical framework of health: The meikirch model</td>
<td>Johannes Bircher, University of Bern, Switzerland</td>
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<td>10:10</td>
<td>Lump-sum financial incentives work in attracting primary care physicians to rural areas: Evidence from Bulgaria</td>
<td>Georgi Boichev, University of Regina, Canada</td>
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<td>10:35</td>
<td>Frugal innovations in minimally invasive surgery</td>
<td>Jan Baekelandt, Imelda Hospital, Belgium</td>
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<td>11:00</td>
<td>Networking &amp; Refreshment Break 11:00-11:20 @ Main Lobby</td>
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<td>11:50</td>
<td>New theory linking disease prognosis with healthcare operations and economics; “scenario-based prediction-of-events”: The future magic stick</td>
<td>Wael Eweida, Children's Cancer Hospital - 57357 Group, Egypt</td>
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<td>12:15</td>
<td>Delivering healthcare and education as righteous services not commodities: A noble concept with great practical implications</td>
<td>Sherif Aboulnaga, Children's Cancer Hospital - 57357 Group, Egypt</td>
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<td>12:40</td>
<td>How to strengthen the capacities of a national health authority in the effort to mitigate health inequity: A generic framework based on an Israeli model</td>
<td>Tuvia Horev, Ben-Gurion University of the Negev, Israel</td>
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<td>13:05</td>
<td>Lunch Break 13:05-13:45 @ Element I+II Restaurant</td>
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<td>14:10</td>
<td>Estimation of the cost of the home-based support of the frail older people living at home in Belgium</td>
<td>Sophie Ces, Catholic University of Louvain, Belgium</td>
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<td>14:25</td>
<td>The consumerisation of healthcare data in australia</td>
<td>Jessica Ho, Central Queensland University, Australia</td>
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**Tuesday July 26, 2016  Day 2**

Embassy I+II

**Keynote Forum**

- **09:00-09:35**
  - Title: The nexus of energy supply and human health
  - Speaker: Govinda R Timilsina, World Bank, USA

- **09:35-10:10**
  - Title: Impact on health economy of a new theoretical framework of health: The meikirch model
  - Speaker: Johannes Bircher, University of Bern, Switzerland

**Major Sessions:**


**Session Chair:**
- Jan Baekelandt, Imelda Hospital, Belgium
- Sylvia Y K Fung, Tung Wah College, Hong Kong

**Session Introduction**

- **10:10-10:35**
  - Title: Lump-sum financial incentives work in attracting primary care physicians to rural areas: Evidence from Bulgaria
  - Speaker: Georgi Boichev, University of Regina, Canada

- **10:35-11:00**
  - Title: Frugal innovations in minimally invasive surgery
  - Speaker: Jan Baekelandt, Imelda Hospital, Belgium

**Workshop**

- **11:20-11:50**
  - Title: Impact on health economy of a new theoretical framework of health: The meikirch model
  - Speaker: Johannes Bircher, University of Bern, Switzerland

**Poster Presentations 13:45-14:10**

**Young Research Forum**

- **14:10-14:25**
  - Title: Estimation of the cost of the home-based support of the frail older people living at home in Belgium
  - Speaker: Sophie Ces, Catholic University of Louvain, Belgium

- **14:25-14:40**
  - Title: The consumerisation of healthcare data in australia
  - Speaker: Jessica Ho, Central Queensland University, Australia
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<tr>
<td>14:40-14:55</td>
<td><strong>Title:</strong> A theoretical assessment on the relationship of hospital’s quality and accreditation applications with asymmetric information</td>
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<td><strong>Selden Coskun</strong>, Isik University, Istanbul</td>
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<td>14:55-15:10</td>
<td><strong>Title:</strong> Testing the impact of a fortified food on cognitive development of preschool children in Egypt</td>
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<td><strong>Rania Megally</strong>, University of Mannheim, Germany</td>
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<td>15:10-15:25</td>
<td><strong>Title:</strong> Hospital heterogeneity: what determines the quality of care?</td>
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<td><strong>Manhal Mohammad Ali</strong>, University of Manchester, UK</td>
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