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568th Conference

Scientific Program

Global Health Economics Summit

July 25-26, 2016 Berlin, Germany



Hosting Organizations: Conference Series LLC

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Monday July 25, 2016 Day 1

08:00-08:30 Desk opens for registrations

Embassy I+II

conference**series**.com 08:30-09:00

Opening Ceremony

Keynote Forum

Introduction

09:00-09:35 **Title: Estimating and projecting global workforce shortages to 2030**

Richard M Scheffler, University of California, USA

09:35-10:10 **Title: The affordable care act of 2010 and the emerging models of healthcare delivery: The critical role of health economist in assessing the economic benefits and costs of implementing the delivery models in the United States**

Sudip Chattopadhyay, San Francisco State University, USA

World scientific hand book of global health economics inaugural and presentation

10:10-10:40 **Title: World scientific handbook of global health economics**

Richard M Scheffler, University of California, USA

Group Photo 10:40-10:50

Networking & Refreshment Break 10:50-11:10 @ Main Lobby

Major Sessions:

Health Economics | Health Policy | Healthcare Services | Public Health Economics | Behavioral Economics | Health Outcome Research | Nurses and Hospitals

Session Chair: Sylvia Y K Fung, Tung Wah College, Hong Kong

Session Co-Chair: Sudip Chattopadhyay, San Francisco State University, USA

Session Introduction

11:15-11:40 **Title: Cost effectiveness of adding clostridial collagenase ointment to standard of care in individuals with stage IV pressure ulcers**

Marissa J Carter, Strategic Solutions, USA

11:40-12:05 **Title: Health policy - Sustainability in practice for an ageing population**

Sylvia Y K Fung, Tung Wah College, Hong Kong

12:05-12:25 **Title: Age-period-cohort model for regional health inequalities in Poland – Results for cancer care**

Barbara Wieckowska, Ministry of Health, Poland

12:25-12:50 **Title: Involving older people in a multi-centre randomised trial of a complex intervention in pre-hospital emergency care: Implementation of a collaborative model**

Bridie Angela Evans, Swansea University Medical School, UK

Lunch Break 12:50-13:30 @ Element I+II Restaurant

13:30-13:55 **Title: Reweighting RCT evidence to better reflect real life – A case study of the innovation in medicine initiative**

Michael Happich, Lilly Germany GmbH, Germany

13:55-14:20 **Title: The cartography of alternative policy pathways: A legitimate science-policy model?**

Martin Kowarsch, Mercator Research Institute, Germany

14:20-14:45 **Title: Time discounting, present biases, and health-related behaviors: Evidence from Japan**

Myong-Il Kang, Korea University, Japan

14:45-15:10 **Title: Competitive strategy and games of the new entry hospital in the Taiwan hospital market**

Shu fang Tseng, Taipei Veterans General Hospital, Taiwan

15:10-15:35 **Title: Health-care cost outcomes and adherence to screening guidelines in a health-insured population**
Leegail Adonis, University of Witwatersrand, South Africa

Networking & Refreshment Break 15:35-15:55 @ Main Lobby

15:55-16:20 **Title: Using google maps to monitor the demand for preventative health care by geographical location: Experience from Fiji, Micronesia, Palau and Marshall islands pilot projects**
Shyama Janaka Mahakalanda, Fiji National University, Fiji

15:20-16:45 **Title: Hygienic habits and steroid myopathy in adult-onset asthmatic patients, taking inhaled steroids**
Anna G Polunina, Moscow Research and Practical Center for Narcology, Russia

16:45-17:10 **Title: Development of innovative tool using taguchi-methods for the near future**
Ikuo Tanabe, Nagaoka University of Technology, Japan

Tuesday July 26, 2016 Day 2

Embassy I+II

Keynote Forum

09:00-09:35 **Title: The nexus of energy supply and human health**
Govinda R Timilsina, World Bank, USA

09:35-10:10 **Title: Impact on health economy of a new theoretical framework of health: The meikirch model**
Johannes Bircher, University of Bern, Switzerland

Major Sessions:

Health Economics | Health Policy | Healthcare Markets | Health Economics Modelling | Health Statistics | Private Healthcare Insurance

Session Chair: Jan Baekelandt, Imelda Hospital, Belgium

Session Chair: Sylvia Y K Fung, Tung Wah College, Hong Kong

Session Introduction

10:10-10:35 **Title: Lump-sum financial incentives work in attracting primary care physicians to rural areas: Evidence from Bulgaria**
Georgi Boichev, University of Regina, Canada

10:35-11:00 **Title: Frugal innovations in minimally invasive surgery**
Jan Baekelandt, Imelda Hospital, Belgium

Networking & Refreshment Break 11:00-11:20 @ Main Lobby Workshop

11:20-11:50 **Title: Impact on health economy of a new theoretical framework of health: The meikirch model**
Johannes Bircher, University of Bern, Switzerland

11:50-12:15 **Title: New theory linking disease prognosis with healthcare operations and economics; "scenario-based prediction-of-events": The future magic stick**
Wael Eweida, Children's Cancer Hospital - 57357 Group, Egypt

12:15-12:40 **Title: Delivering healthcare and education as righteous services not commodities: A noble concept with great practical implications**
Sherif Aboulnaga, Children's Cancer Hospital - 57357 Group, Egypt

12:40-13:05 **Title: How to strengthen the capacities of a national health authority in the effort to mitigate health inequity: A generic framework based on an Israeli model**
Tuvia Horev, Ben-Gurion University of the Negev, Israel

Lunch Break 13:05-13:45 @ Element I+II Restaurant

Poster Presentations 13:45-14:10

Young Research Forum

14:10-14:25 **Title: Estimation of the cost of the home-based support of the frail older people living at home in Belgium**
Sophie Ces, Catholic University of Louvain, Belgium

14:25-14:40 **Title: The consumerisation of healthcare data in australia**
Jessica Ho, Central Queensland University, Australia

14:40-14:55 **Title: A theoretical assessment on the relationship of hospital's quality and accreditation applications with asymmetric information**

Selden Coskun, Isik University, Istanbul

14:55-15:10 **Title: Testing the impact of a fortified food on cognitive development of preschool children in egypt**

Rania Megally, University of Mannheim, Germany

15:10-15:25 **Title: Hospital heterogeneity: what determines the quality of care?**

Manhal Mohammad Ali, University of Manchester, UK

Networking & Refreshment Break 15:25-15:40 @ Main Lobby

Closing ceremony and vote of thanks



Bookmark your dates

2nd Global Health Economics Summit

June 29-30, 2017 Madrid, Spain

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