

Reinventing the Food & Beverage Industry

May 09-10, 2016 New Orleans, USA

Conference Series LLC

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Day 1

May 09, 2016

08:30-09:00 Registrations

Hall

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09:00-09:05

Opening Ceremony

Keynote Forum

09:05-09:45 **Title: Transforming the Food and Beverage Industry - The 7 Drivers of Disruptive Change**
Dan Balan, Fastracq Inc., USA

Group Photo

Session Introduction

09:45-10:30 **Title: Taming the Food and Beverage Supply Chain - What is next for stakeholders?**
Chris Russell, Logility Inc., USA

10:30-11:15 **Title: Winning the Retail Game - What are the new rules for positioning and profits?**
TBA

Audience Q&A

11:15-12:00

Lunch 12:00-13:15 @

13:15-14:00 **Title: Why Innovations Fail**
Sal Pellingra, Ampac, USA

14:00-14:45 **Title: Building Challenger Brands**
Joe Pagliaro, Heineken Beer, USA

Networking & Refreshments Break 14:45-15:00 @

Panel 1 Discussion

15:00-15:45 **Title : Accelerating Innovation Across the Enterprise**
Joe Pagliaro, Sal Pellingra & David France

Panel 2 Discussion

15:45-16:30 **Title : How Big Data and Informatics Are Changing the Food and Beverage Industry**
Sal Pellingra & Chris Russell

Audience Q&A

16:30-17:00

Poster Presentation

17:00-17:30 **Title : Physicochemical Characteristics of Beverage Emulsions Containing Crocetin as a Functional Ingredient of Saffron**
Bhawna Soni, Mississippi State University, USA

Day 2

May 10, 2016

Hall

Keynote Forum

09:00-09:45 **Title : How Packaging Innovations are Creating a New World**
Lisa McTigue Pierce, Packaging Digest Magazine, USA

Networking & Refreshments Break 10:30-10:45 @

Session Introduction

09:45-10:30 **Title : The Power of Flexible Packaging - How new markets are created**
Sal Pellingra, Ampac, USA

10:30-11:15 **Title : Declare or Die - Why ingredient transparency will become the next business norm**
Louise Wicker, Professor of Food and Nutrition, LSU, Baton Rouge, USA

11:15-12:00 **Title : How Technology is Reshaping the Food and Beverage Industry**
Dan Balan, Fastracq Inc., USA

Lunch 12:00-13:15

13:15-14:00 **Title: Sustainability - The Lifecycle Strategy for Companies**
Nina Goodrich, Sustainable Packaging Coalition,, USA

14:00-14:30 **Title: Physicochemical Characteristics of Beverage Emulsions Containing Crocetin as a Functional Ingredient of Saffron**
Kooshan Nayebzadeh, Faculty of Nutrition & Food Technology, Iran

Panel 1 Discussion

14:30-14:45 **Title : Tackling Food and Material Waste Globally**
Lisa McTigue Pierce, Louise Wicker & Nina Goodrich

Networking & Refreshments Break 14:45-15:00 @

Panel 1 Discussion

15:00-15:45 **Title : Creating Social Capital and Building Community Value**
Lisa McTigue Pierce & Louise Wicker

Panel 2 Discussion

15:45-17:00 **Title : Industry, Academia, Student Interactions**

Certificate Distribution

Bookmark your dates

Reinventing the Food & Beverage Industry

March 02-03, 2017 Madrid, Spain

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