Reinventing the Food & Beverage Industry

May 09-10, 2016   New Orleans, USA
Day 1  May 09, 2016

08:30-09:00  Registrations

Hall

conference@series.com  09:00-09:05  Opening Ceremony

Keynote Forum

09:05-09:45  Title: Transforming the Food and Beverage Industry - The 7 Drivers of Disruptive Change
Dan Balan, Fastraqq Inc., USA

Group Photo

09:45-10:30  Title: Taming the Food and Beverage Supply Chain - What is next for stakeholders?
Chris Russell, Logility Inc., USA

10:30-11:15  Title: Winning the Retail Game - What are the new rules for positioning and profits?
TBA

Audience Q&A  11:15-12:00

Lunch 12:00-13:15 @

13:15-14:00  Title: Why Innovations Fail
Sal Pellingra, Ampac, USA

14:00-14:45  Title: Building Challenger Brands
Joe Pagliaro, Heineken Beer, USA

Networking & Refreshments Break 14:45-15:00 @

Panel 1 Discussion

15:00-15:45  Title: Accelerating Innovation Across the Enterprise
Joe Pagliaro, Sal Pellingra & David France

Panel 2 Discussion

15:45-16:30  Title: How Big Data and Informatics Are Changing the Food and Beverage Industry
Sal Pellingra & Chris Russell

Audience Q&A  16:30-17:00

Poster Presentation

Title : Physicochemical Characteristics of Beverage Emulsions Containing Crocetin as a Functional Ingredient of Saffron
Bhawna Soni, Mississippi State University, USA

Day 2  May 10, 2016

Hall

Keynote Forum

09:00-09:45  Title : How Packaging Innovations are Creating a New World
Lisa McTigue Pierce, Packaging Digest Magazine, USA

Networking & Refreshments Break 10:30-10:45 @

09:45-10:30  Title : The Power of Flexible Packaging - How new markets are created
Sal Pellingra, Ampac, USA

10:30-11:15  Title : Declare or Die - Why ingredient transparency will become the next business norm
Louise Wicker, Professor of Food and Nutrition, LSU, Baton Rouge, USA

11:15-12:00  Title : How Technology is Reshaping the Food and Beverage Industry
Dan Balan, Fastraqq Inc., USA

Lunch 12:00-13:15

13:15-14:00  Title : Sustainability - The Lifecycle Strategy for Companies
Nina Goodrich, Sustainable Packaging Coalition, USA

Title : Physicochemical Characteristics of Beverage Emulsions Containing Crocetin as a Functional Ingredient of Saffron
Kooshan Nayebzadeh, Faculty of Nutrition & Food Technology, Iran

Panel 1 Discussion
14:30-14:45 Title: Tackling Food and Material Waste Globally
Lisa McTigue Pierce, Louise Wicker & Nina Goodrich

Networking & Refreshments Break 14:45-15:00 @

15:00-15:45 Panel 1 Discussion
Title: Creating Social Capital and Building Community Value
Lisa McTigue Pierce & Louise Wicker

Panel 2 Discussion
15:45-17:00 Title: Industry, Academia, Student Interactions
Certificate Distribution

Bookmark your dates

Reinventing the Food & Beverage Industry
March 02-03, 2017 Madrid, Spain

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