

JOINT EVENT

Proceedings of
36th International Conference on

DENTISTRY AND DENTAL MARKETING

&

18th Annual Meeting on

ORAL CARE & ORAL CANCER

October 24- 25, 2018 | Boston, USA



EXHIBITOR

Adico Impex
Dental, Surgical & Beauty



Day 1 October 24, 2018

Conference Hall: Pollar Ditson

08:00-08:30 Registrations

08:30-08:45 Opening Ceremony

Keynote Forum

- 08:45-09:15 **Introduction & Group Photo**
Title: Dental Marketing: "BMEG approach"
Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines
- 09:15-09:45 **Title: Consumer centric marketing in dentistry**
James L Ratcliff, Rowpar Pharmaceuticals Inc., USA
- 09:45-10:15 **Title: How dirty teeth and tongues are killing our geriatric population**
Sonya Dunbar, Mobile Dental Xpress Wellness and Nutrition, USA
- 10:15-10:45 **Title: Management of post-operative sensitivity following periodontal treatment**
David Gillam, Barts and the London School of Medicine QMUL, UK

Panel Discussion

Networking & Refreshment Break 10:45-11:00 @ Foyer

- 11:00-11:30 **Title: Dentistry in Egypt and the role of social media and scientific references in learning for Arab dental students**
Ahmed Ali Ghorab, Nahda University, Egypt

Sessions: Dental Marketing | Dental Marketing Trends | Dental Marketing Strategies | Dentistry | Dentistry | Orthodontics | Esthetic Dentistry | Endodontics | Cosmotic Dentistry | Clinal Evalution | New Technolgies in Dentistry Treatments

Session Chair: Jan Wade Gilbert, Wian Industries Long Beach, USA

Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

Session Intoduction

- 11:30-11:55 **Title: Transdermal nanostructureds teroids replacement therapy: Novel protocol for TMJ**
Melissa Kelly Senedin, Senedin Clinical, Brazil
- 11:55-12:20 **Title: Mechanized skinbooster technique with anesthesia without needles**
Manuela Bafini Fonseca, UNESP-Sao Paulo State University, Brazil
- 12:20-12:45 **Title: Bianconsini lips filler protocol: Naturality, proportion and lips joviality**
Maria Eugenia Bianconsini, Braz Cubas University, Brazil
- 12:45-13:10 **Title: Intersection of technology and dentistry: Emerging major breakthroughs**
Manju Natarajan, Merrimack College, USA

Panel Discussion

Lunch Break 13:10-14:00 @ Bistro

Keynote Forum

- 14:00-14:30 **Title: We know that the ancient Egyptians used dental implants**
Jan Wade Gilbert, Wian Industries Long Beach, USA
- 14:30-15:00 **Title: Big data? Big deal... what do I do with it?**
Ray Caruso, Lone Peak Dental Group, USA
- 15:00-15:30 **Title: Update on esthetic dentistry**
Anand Suresh, Penang International Dental College, Malaysia
- 15:30-16:00 **Title: A critical appraisal of sfoa as compared to traditional surgical orthodontics - A short term**
A Nayeemullah Khan, Meenakshi Ammal Cental College, India

Panel Discussion

Networking & Refreshment Break 16:00-16:15 @ Foyer

Sessions: Dental Parctice | Digital Marketing - New Trends & Technologies | Dental Implants | Cosmetic Dentistry | Orthodontics

Session Chair: Jan Wade Gilbert, Wian Industries Long Beach, USA

Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

- 16:15-16:40** **Title: Innovative applications of digital marketing in the dental patient interaction lifecycle**
Nourah Abdul Kader, Dr. MGR Medical University, India
- 16:40-17:05** **Title: Future smart dental practice for the third millennium**
Eduard Babulak, National Science Foundation, USA
- 17:05-17:30** **Title: Innovative applications of digital marketing in the dental patient interaction lifecycle**
Karthik Vinayagamoorthi, Babson College, USA
- 17:30-17:55** **Title: Comparative analysis of canal centering ratio, apical transportation, & remaining dentin thickness between single file system i.e. Oneshape and Waveone rotary by using cone beam computed tomography – An *in-vitro* study**
Aditi Jain, India
- 17:55-18:20** **Title: The efficiency of orthodontic mini-screw implants during incisors intrusion: A systematic review and meta-analysis**
Ahmed Ibrahim Atalla, Cairo University, Egypt

Panel Discussion

Day 1 Concludes...

Day 2 October 25, 2018

Conference Hall: Pollard Ditson

Keynote Forum

- 08:30-09:00** **Title: Aerosol ceramic bonded titanium substructures and abutments**
Phillip G Pitts, Tennessee University of Common Sense, USA
- 09:00-09:30** **Title: Mri-based determination of occlusal splint thickness for temporomandibular joint disk derangement: A randomized controlled clinical trial**
Ayman Hegab, Al-Azhar University, Egypt
- 09:30-10:00** **Title: Diagnosis, nonsurgical and surgical treatment of obstructive sleep apnea**
James D Bates, Texas Oral and Maxillofacial Surgery, USA
- 10:00-10:30** **Title: Clinical evaluation between zirconia crowns and stainless steel crowns in primary molars teeth**
Medhat Ahmed Abdallah AbdelBaki, King Abdulaziz Univeristy, Saudi Arabia

Panel Discussion

Networking & Refreshment Break 10:30-10:45 @ Foyer

Sessions: Oral Cancer | Oral Health | Dental Health | Oral Submucous Fibrosis | Dental Hygiene | Dental Treatments

Session Chair: Jona J Sela, Hebrew University, Israel

Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

- 10:45-11:10** **Title: A paradigm shifts global trends of oral cancer: A call to action**
Ramandeep Kaur Sohi, Sri Sukhmani Dental College and Hospital, India
- 11:10-11:35** **Title: Medical considerations relating to the oral health**
Hassan Hussain Koshak, Riyadh Colleges of Dentistry and Pharmacy, KSA
- 11:35-12:00** **Title: Betel nut chewing in the Greater New York/New Jersey area: Any consequence?**
Sneha Shah, St Joseph's Regional Medical Center, USA
- 12:00-12:25** **Title: Evaluation of herbal preparation in management of oral submucous fibrosis**
Vibha Singh, King George Medical University, India
- 12:25-12:50** **Title: Caries risk factors for children seen in leddah speciality dental center, Jeddah, Saudi Arabia**
Ghaidaa Ureiga, Ministry of Health, Saudi Arabia

Panel Discussion

Lunch Break 12:50-14:00 @ Bistro

Keynote Forum

- 14:00-14:30** **Title: WOW effect, client capture using digital technologies**
Maxim Ashortia, Dental and Academic Center, Russia
- 14:30-15:00** **Title: Effects of different teas on surface roughness of resin composites**
Emre Ozel, University of Kocaeli, Turkey
- 15:00-15:30** **Title: Study of effect of polyvinylpyrrolidone-iodine (PVP-I) 2% as an anti-oedematous agent in third molar surgery**
Kanwaldeep Singh Soodan, Maharishi Markandeshwar University, India
- 15:30-16:00** **Title: Dental Marketing and net work issues**
Abdul Waleed Nejrab, Kabul University of Medical Sciences, Afghanistan

Panel Discussion

Networking & Refreshment Break 16:00-16:15 @ Foyer

- 16:15-16:45** **Title: Basic aspects of bone reaction to implants**
Jona J Sela, Hebrew University, Israel

Sessions: Oral Health | Dental Grafting | Pediatric Dentistry | Implant Dentistry | Dental Surgery

Session Chair: Jona J Sela, Hebrew University, Israel

Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

- 16:45-17:05** **Title: Oral submucous fibrosis-A dreadful malady for the ages**
Naiya Hitesh Shah, AMC Dental College and Hospital, India
- 17:05-17:30** **Title: Human dentin as an autologous bone grafting material**
Greta Kersyte, Lithuanian University of Health Sciences, Lithuania

Panel Discussion

Poster Presentations 17:30-18:00

Poster judge: Jan Wade Gilbert, Wian Industries Long Beach, USA

- DM 01** **Title: Intersection of technology and dentistry: Emerging major breakthroughs**
Manju Natarajan, Merrimack College, USA
- DM 02** **Title: Clinical evaluation between zirconia crowns and stainless steel crowns in primary molars teeth**
Medhat Ahmed Abdallah AbdelBaki, King Abdulaziz Univeristy, Saudi Arabia

Panel Discussion

Thanks Giving & Closing Ceremony

