JOINT EVENT

Proceedings of
36th International Conference on
DENTISTRY AND DENTAL MARKETING
&
18th Annual Meeting on
ORAL CARE & ORAL CANCER

October 24-25, 2018 | Boston, USA
### Keynote Forum

#### 08:45-09:15
**Title:** Transdermal nanostructured steroids replacement therapy: Novel protocol for TMJ  
**Melissa Kelly Senedin,** Senedin Clinical, Brazil

#### 09:15-09:45
**Title:** Mechanized skinbooster technique with anesthesia without needles  
**Manuela Bafini Fonseca,** UNESP-Sao Paulo State University, Brazil

#### 09:45-10:15
**Title:** Bianconsini lips filler protocol: Naturality, proportion and lips joviality  
**Maria Eugenia Bianconsini,** Braz Cubus University, Brazil

#### 10:15-10:45
**Title:** Intersection of technology and dentistry: Emerging major breakthroughs  
**Manju Natarajan,** Merrimack College, USA

#### Panel Discussion

**Title:** Dentistry in Egypt and the role of social media and scientific references in learning for Arab dental students  
**Ahmed Ali Ghorab,** Nahda University, Egypt

### Keynote Forum

#### 14:00-14:30
**Title:** We know that the ancient Egyptians used dental implants  
**Jan Wade Gilbert,** Wian Industries Long Beach, USA

#### 14:30-15:00
**Title:** Big data? Big deal... what do I do with it?  
**Ray Caruso,** Lone Peak Dental Group, USA

#### 15:00-15:30
**Title:** A critical appraisal of SFOA as compared to traditional surgical orthodontics - A short term  
**A Nayeemullah Khan,** Meenakshi Ammal Central College, India

#### Panel Discussion

**Title:** Dentistry in Egypt and the role of social media and scientific references in learning for Arab dental students  
**Ahmed Ali Ghorab,** Nahda University, Egypt
Session Chair: Jan Wade Gilbert, Wian Industries Long Beach, USA
Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

16:15-16:40
Title: Innovative applications of digital marketing in the dental patient interaction lifecycle
Nourah Abdul Kader, Dr. MGR Medical University, India

16:40-17:05
Title: Future smart dental practice for the third millennium
Eduard Babulak, National Science Foundation, USA

17:05-17:30
Title: Innovative applications of digital marketing in the dental patient interaction lifecycle
Karthik Vinayagamoorthi, Babson College, USA

17:30-17:55
Title: Comparative analysis of canal centering ratio, apical transportation, & remaining dentin thickness between single file system i.e. Oneshape and Waveone rotary by using cone beam computed tomography – An in-vitro study
Aditi Jain, India

17:55-18:20
Title: The efficiency of orthodontic mini-screw implants during incisors intrusion: A systematic review and meta-analysis
Ahmed Ibrahim Atalla, Cairo University, Egypt

Panel Discussion
Day 1 Concludes…

Day 2 October 25, 2018
Conference Hall: Pollard Ditson

Keynote Forum

08:30-09:00
Title: Aerosol ceramic bonded titanium substructures and abutments
Phillip G Pitts, Tennessee University of Common Sense, USA

09:00-09:30
Title: Mri-based determination of occlusal splint thickness for temporomandibular joint disk derangement: A randomized controlled clinical trial
Ayman Hegab, Al-Azhar University, Egypt

09:30-10:00
Title: Diagnosis, nonsurgical and surgical treatment of obstructive sleep apnea
James D Bates, Texas Oral and Maxillofacial Surgery, USA

10:00-10:30
Title: Clinical evaluation between zirconia crowns and stainless steel crowns in primary molars teeth
Medhat Ahmed Abdallah AbdelBaki, King Abdulaziz University, Saudi Arabia

Panel Discussion
Networking & Refreshment Break 10:30-10:45 @ Foyer

Sessions: Oral Cancer | Oral Health | Dental Health | Oral Submucous Fibrosis | Dental Hygiene | Dental Treatments

Session Chair: Jona J Sela, Hebrew University, Israel
Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

10:45-11:10
Title: A paradigm shifts global trends of oral cancer: A call to action
Ramandeep Kaur Sohi, Sri Sukhmani Dental College and Hospital, India

11:10-11:35
Title: Medical considerations relating to the oral health
Hassan Hussain Koshak, Riyadh Colleges of Dentistry and Pharmacy, KSA

11:35-12:00
Title: Betel nut chewing in the Greater New York/New Jersey area: Any consequence?
Sneha Shah, St Joseph’s Regional Medical Center, USA

12:00-12:25
Title: Evaluation of herbal preparation in management of oral submucous fibrosis
Vibha Singh, King George Medical University, India

12:25-12:50
Title: Caries risk factors for children seen in Jeddah speciality dental center, Jeddah, Saudi Arabia
Ghaidaa Ureiga, Ministry of Health, Saudi Arabia

Panel Discussion
Lunch Break 12:50-14:00 @ Bistro
Keynote Forum

14:00-14:30 Title: WOW effect, client capture using digital technologies
Maxim Ashortia, Dental and Academic Center, Russia

14:30-15:00 Title: Effects of different teas on surface roughness of resin composites
Emre Ozel, University of Kocaeli, Turkey

15:00-15:30 Title: Study of effect of polyvinylpyrrolidone-iodine (PVP-I) 2% as an anti-oedematous agent in third molar surgery
Kanwaldeep Singh Soodan, Maharishi Markandeshwar University, India

15:30-16:00 Title: Dental Marketing and net work issues
Abdul Waleed Nejrab, Kabul University of Medical Sciences, Afghanistan

Panel Discussion

Networking & Refreshment Break 16:00-16:15 @ Foyer

16:15-16:45 Title: Basic aspects of bone reaction to implants
Jona J Sela, Hebrew University, Israel

Sessions: Oral Health | Dental Grafting | Pediatric Dentistry | Implant Dentistry | Dental Surgery
Session Chair: Jona J Sela, Hebrew University, Israel
Session Co-chair: Roche Penafuerte Ruiz, KJR Dental Center Incorporated, Philippines

16:45-17:05 Title: Oral submucous fibrosis-A dreadful malady for the ages
Naiya Hitesh Shah, AMC Dental College and Hospital, India

17:05-17:30 Title: Human dentin as an autologous bone grafting material
Greta Kersyte, Lithuanian University of Health Sciences, Lithuania

Panel Discussion

Poster Presentations 17:30-18:00
Poster judge: Jan Wade Gilbert, Wian Industries Long Beach, USA

DM 01 Title: Intersection of technology and dentistry: Emerging major breakthroughs
Manju Natarajan, Merrimack College, USA

DM 02 Title: Clinical evaluation between zirconia crowns and stainless steel crowns in primary molars teeth
Medhat Ahmed Abdallah AbdelBaki, King Abdulaziz Univeristy, Saudi Arabia

Panel Discussion

Thanks Giving & Closing Ceremony