World Congress on Nursing and Healthcare

April 16-17, 2018
Dubai
UAE

Theme
“Pivotal Role of Nursing in Leading and Advancing Healthcare”

Hosting Organization: Pulsus Group
40 Bloomsbury Way | Lower Ground Floor
London, United Kingdom | WC1A 2SE
nursing@cmesocietyconferences.com | nursing@pulsusconference.org
http://nursing-healthcare.cmesociety.com/
PULSUS brings in a new spin on conferences by presenting the latest scientific improvements in your field. Listen to motivating keynotes from thought leaders, or rub elbows with pioneers across the globe. Dubai is all set for an amazing event as PULSUS proudly presents the “World Congress on Nursing and Healthcare slated on April 16-17, 2018 at Dubai, UAE.

PULSUS cordially welcome researchers, academicians, students and business professionals in the field of Nursing and Healthcare from around the world to participate in the upcoming WCN 2018. The meeting for this year will revolve around the theme “Pivotal Role of Nursing in Leading and Advancing Healthcare” thus relaying the most cutting edge findings in the field of Nursing and Healthcare. The two day meeting is going to be an event to look forward to for its enlightening symposiums & workshops from established experts of the field, exceptional keynote sessions directed by the best in the business. It will also prove to be a brilliant open door for the representatives from Universities and Institutes to cooperate with the world class researchers and an outstanding opportunity for businesses keen at expanding their global market reach. Interested individuals can confirm their participation by registering for the conference along with their colleagues. Register soon and avail exciting early bird discounts.

Regards
WCN 2018
Organizing Committee

Reezena H. Malaska
Mee Memorial hospital, USA

Hussam AL-Nusair
Sheikh Khalifa Hospital, UAE

Amer Alata
Via Medica International Healthcare, UAE

Alirio Martinho Belchior
Diaverum UK Ltd, UK

Azjargal Baatar
MNUMS, Mongolia

Shalani Andria
Frost & Sullivan, Malaysia

Suptendra Nath Sarbadhikari
IIHMR, India
**Pulsus** Group is an internationally renowned medical peer-review publisher and conferences organizer established in the year 1984 publishes and hosts the work of researchers in a manner that exemplifies the highest standards in research integrity.

**PULSUS** conferences act as a catalyst on the research trends that really matter and spurring their adoption by exploring and disseminating cutting-edge information. Thus, mainly adhere to stringent peer-review procedure with a view to set an example in promoting standard medical research with integrity. As an ardent supporter of medical publishing, **Pulsus** Group closely associates with the Canadian and other international medical research associations like Canadian Society of Plastic Surgeons, Canadian Society for Aesthetic Plastic Surgery, Groupe pour l’Avancement de la Microchirurgie Canada, Canadian Society for Surgery of the Hand. It publishes a wide range of medical journals that focus on medical specialties like cardiology, Integrative Medicine, Surgery and Reproductive Medicine.

**Pulsus** Conferences explore the future by connecting minds and spreading brilliance at **Pulsus** Group annual conferences & meetings. Meet your colleagues, discuss your specialty, spread and aid, learn & grow in association with 1000+ scientific societies from The USA, Europe, The Middle East, Africa and The Asia-Pacific region. **Pulsus** group is closely associated with globally renowned academic and research societies.

**Pulsus** Conferences believe that true technology and innovation depends on hearing from, and listening to, people with a variety of perspectives. **Pulsus** Conferences enhances the technology for people from underrepresented groups by actively recruiting diverse speakers for our events, signing up a broad variety of authors for journals and videos, and taking part in ongoing conversations about the value of diversity in the communities we serve.

**Pulsus Group Journals**

**EB Members**

**Benefits**

**Conference Highlights**

- Nursing
- Nursing Education
- Nursing Practitioner
- Nursing Informatics
- Cardiovascular Nursing
- Adult Health Nursing
- Women’s Health Nursing
- Pediatric Nursing & Neonatal Nursing
- Cancer Nursing/Oncology Nursing
- Public Health Nursing
- Geriatric Nursing
- Occupational Health Nursing
- Surgical Nursing
- Parish Nursing
- Transitional Care Nursing
- Psychiatric and Mental Health Nursing
- Healthcare
- Medicine
- Continuing Nursing Education Updates
- Rewarding Nursing Careers

Nurses' help patients cope with illness and overcome it. They have a unique scope of practice and can practice independently, although they also collaborate with all members of the health care team to provide the care needed by each patient as an individual. Nurses advocate for their patients and patients’ families by the development and management of nursing care plans and instruct patients and their families. As educators, they help whole communities by teaching individuals and groups how to take steps to improve or maintain their health. Nursing renders a wide range of employment opportunities including probationary practitioners to doctoral-level researchers. Nurses are hands-on health professionals who provide focused and highly personalized care. They are also in demand—employment of registered nurses is projected to grow 16% from 2014 to 2024, much faster than the average for all occupations, according to the Bureau of Labor Statistics.

Target Audience
• Nurse Practitioners and Nurses
• Healthcare Analysts
• Women’s Healthcare Students,
• Scientists and professors
• Women’s health Care Researchers
• Medical Colleges
• Research faculty
• Academic Scientists
• Students
• Diagnostic laboratory professionals
• Business Entrepreneurs
• Industry professionals
• Directors/Managers/CEO’s
• Presidents & Vice Presidents
• Brand Manufacturers/ Marketers of Consumer Products
• Marketing, Advertising and Promotion Agency Executives

Who should attend?
• Nursing Professionals
• Nursing Practitioners
• Medical and Healthcare Professionals to Exchange Ideas Knowledge and Networking at its 100+ International Conferences

Why to attend?
• 10+ Keynote Speaker Session
• 50+ speaker faculty over 2 full days sharing Evidence Based Nursing practice
• 5+ Workshops
• 13 Interactive sessions
• Mixture of Health care units and Academia Delegates
• Networking
### Event at a Glance

**Day-01  Monday 16 April 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-09:30</td>
<td>Registrations</td>
</tr>
<tr>
<td>09:30-11:30</td>
<td>Keynote Forum</td>
</tr>
<tr>
<td></td>
<td><strong>Group Photo</strong></td>
</tr>
<tr>
<td>11:30-11:45</td>
<td>Network &amp; Refreshments Break*</td>
</tr>
<tr>
<td>11:45-13:00</td>
<td>Tracks: Nursing</td>
</tr>
<tr>
<td>13:00-13:45</td>
<td>Lunch Break**</td>
</tr>
<tr>
<td>13:45-16:00</td>
<td>Tracks: Cardiovascular Nursing</td>
</tr>
<tr>
<td>16:00-16:15</td>
<td>Network &amp; Refreshments Break*</td>
</tr>
<tr>
<td>16:15-18:00</td>
<td>Tracks: Adult Health Nursing</td>
</tr>
<tr>
<td></td>
<td><strong>Day Concludes</strong></td>
</tr>
</tbody>
</table>

**Day-02  Tuesday 17 April 2018**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-09:30</td>
<td>Registrations</td>
</tr>
<tr>
<td>09:30-10:30</td>
<td>Keynote Forum</td>
</tr>
<tr>
<td>10:30-11:30</td>
<td>Tracks: Pediatric Nursing &amp; Neonatal Nursing</td>
</tr>
<tr>
<td>11:30-11:45</td>
<td>Network &amp; Refreshments Break*</td>
</tr>
<tr>
<td>11:45-13:00</td>
<td>Tracks: Occupational Health Nursing</td>
</tr>
<tr>
<td>13:00-13:45</td>
<td>Lunch Break**</td>
</tr>
<tr>
<td>13:45-16:00</td>
<td>Tracks: Healthcare</td>
</tr>
<tr>
<td>16:00-16:15</td>
<td>Network &amp; Refreshments Break*</td>
</tr>
<tr>
<td>16:15-18:00</td>
<td>Poster Presentations</td>
</tr>
<tr>
<td></td>
<td><strong>Day Concludes</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Award Ceremony</strong></td>
</tr>
<tr>
<td></td>
<td>Conference Concludes</td>
</tr>
<tr>
<td>Title</td>
<td>Author</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Nursing diagnosis and some physiological signs and their changes during the arterial hypertension in Mongolia</td>
<td>Azjargal Baatar, MNUMS, Mongolia</td>
</tr>
<tr>
<td>A mixed methods exploration of the knowledge level of nurse educators, preceptors, clinical nurses/midwives and nursing and midwifery students on the perceived collaborative clinical facilitation in Ghana</td>
<td>Francis Kyerepagr Kobekyaa, University of KwaZulu-Natal, South Africa</td>
</tr>
<tr>
<td>How to be a rebel and survive, social media as a working tool</td>
<td>Joan Pons Laplana, James Paget University Hospitals, UK</td>
</tr>
<tr>
<td>Entering the era of home health monitoring, What APAC healthcare stakeholders need to know?</td>
<td>Shalani Andria, Frost &amp; Sullivan, Malaysia</td>
</tr>
<tr>
<td>Nurse engagement and the triple aim: Improving quality, cost management, and patient satisfaction</td>
<td>Hussam AL-Nusair, Sheikh Khalifa Hospital, UAE</td>
</tr>
<tr>
<td>An expanded focus in advanced wound care for Geriatric Emergency Management [GEM] nursing: A case study analysis</td>
<td>Gryan Garcia, University of Toronto, Canada</td>
</tr>
<tr>
<td>Evaluation of the status of the care provided in the diabetes treatment centers of Ahvaz (a city in southwest Iran)</td>
<td>Nasrin Elahi, University of Medical Sciences Ahvaz, Iran</td>
</tr>
<tr>
<td>Cultural is important in healthcare</td>
<td>Rohini A Mehta, American College of Nursing, USA</td>
</tr>
<tr>
<td>Impact of LGBTQ cultural competency education Registered Nurses(RNs)</td>
<td>Tyler Traster, Carlow University, USA</td>
</tr>
<tr>
<td>The knowledge and performance of aids with cytomegalovirus retinitis received intravitreous Gancyclovir</td>
<td>Panomprii Sithiwongs, Khon Kaen University, Thailand</td>
</tr>
<tr>
<td>Leveraging technology to increase care coordination in healthcare</td>
<td>Danielle Miller, Infor Healthcare, USA</td>
</tr>
<tr>
<td>Testing components of a self-management theory in adolescents with type 1 diabetes mellitus</td>
<td>Gwen Verchota, Virtuwell Health Promoters, USA</td>
</tr>
<tr>
<td>Title</td>
<td>Author</td>
</tr>
<tr>
<td>----------------------------------------------------------------------</td>
<td>------------------------------------------------------------------------</td>
</tr>
<tr>
<td>The use of complementary and alternative medicine by women with breast cancer in Saudi Arabia</td>
<td>Fatmah Alsharif, Saudi Arabia</td>
</tr>
<tr>
<td>The effect of experience, coaching and technical post, on the coping strategies solicited by the U15 elites affiliated to the regional centers of the Tunisian Football Federation (TFF)</td>
<td>Jamel Hajji, University of Tunis, Tunisia</td>
</tr>
<tr>
<td>The vital role of occupational health nurses and the challenges facing them</td>
<td>Ruba Al Jaber, Dubai Health Authority, UAE</td>
</tr>
<tr>
<td>Jordanian healthcare providers' attitudes towards overweight and obese women during childbirth</td>
<td>Salwa Obeisat, Jordan University of Science and Technology, Jordan</td>
</tr>
<tr>
<td>Pregnancy outcomes among Syrian refugee and Jordanian Women: a comparative study</td>
<td>Karimeh mousa Alnuaimi, Jordan University of Science and Technology, Jordan</td>
</tr>
<tr>
<td>Case study : Good practice, education and teamwork- Indira Gandhi Memorial hospital, Maldives</td>
<td>Fatima Rasheeda, Indira Gandhi Memorial Hospital, Maldives</td>
</tr>
</tbody>
</table>
Editorial Board Members
Payal Mittal
UConn Health School of Medicine, USA
Amrendra Kumar Ajay
Harvard Medical School, USA
Jody Early
University of Washington Bothell, USA
Yanling Qi
Georgia State University, USA
Awatef El-Sayed Ahmed El-Sayed
Dammam University, Saudi Arabia
Shereen Tang Suet Ping
University Kebangsaan Malaysia Medical Centre, Malaysia
Asma Abdul-Hamid Ashmawy Al-Galfy
University of Dammam, Saudi Arabia
Sofia Zyga
University of Peloponnese, Greece
Reazeera Malaska
Chamberlain College of Nursing, USA
Geethakada
Montgomery College, USA
Tabitha Blasingame
University of North Alabama, USA
Firdous Jahan
Oman Medical College (OMC), Saudi Arabia
Ruth De Souza
Monash University, Australia
Makiko Arima
Tokyo Medical and Dental University, Japan
Maha Mohammed Al-Madani
University of Dammam, Saudi Arabia

Supporting Journals
Selected contributions will be published in following supporting international Journals
Research & Reviews:
Journal of Nursing Research and Practice
Journal of Nursing and Health Studies
http://www.imedpub.com/nursing-and-health-studies/
Diversity & Equality in Health and Care
http://diversityhealthcare.imedpub.com/
Dubai is located on the Eastern coast of the Arabian Peninsula, in the south west corner of the Arabian Gulf. It is extremely well known for its warm hospitality and rich cultural heritage, and the Emirati people are welcoming and generous in their approach to visitors. With year-round sunshine, intriguing deserts, beautiful beaches, luxurious hotels and shopping malls, fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world. From the timeless tranquility of the desert to the lively bustle of the souk, Dubai offers a kaleidoscope of attractions for visitors. The emirate embraces a wide variety of scenery in a very small area. In a single day, the tourist can experience everything from rugged mountains and awe-inspiring sand dunes to sandy beaches and lush green parks, from dusty villages to luxurious residential districts and from ancient houses with wind towers to ultra-modern shopping malls.

City Attractions
Why Sponsor Our Event?
• Maximum exposure at a premier conference devoted to those involved in the office professional industry.
• An opportunity to build and reinforce strategic relationships within the office professional industry.
• Time to network with industry colleagues and key decision makers.
• A cost effective way to reinforce your organization’s brand and build brand awareness amongst a relevant audience.
• Access to a broad network of industry partners from state and federal Government departments and the private sector.
• Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.
• Increased marketing opportunities including visibility on the conference website and associated marketing materials.

Diamond Sponsor: $10000
• Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage).
• Three corporate sponsored workshop slots (audio visual included).
• Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• Four complimentary registrations.
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth.

Gold Sponsor: $7500
• Larger name recognition (Chamber website, event website, invitation/publicity, event signage).
• Two complimentary congress registrations.
• One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth.

Silver Sponsor: $5000
• Larger name recognition (Chamber website, event website, invitation/publicity, event signage).
• Two complimentary congress registrations.
• One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth.

Bronze Sponsor: $3500
• Larger name recognition (Chamber website, event website, invitation/publicity, event signage).
• One complimentary congress registration.
• One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 50% discount on both Extra Delegate Registrations and Booth.

Exhibition Sponsor: $2500
• Larger name recognition (Chamber website, event website, invitation/publicity, event signage).
• One complimentary congress registration.
• One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
• One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
• Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
• 25% discount on both Extra Delegate Registrations and Booth.
# Registration/Sponsorship Application Form

## Name
Network for Healthcare and Medical Skills (PULSUS)

## Organization/Company

## Package of your Choice
- Only Registration
- Package A
- Package B
- Diamond Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

## Country

## State

## Address

## Email

## Tel

## Fax

## Payment Information

### Credit Card

- Please debit my:
  - [ ] Credit Card
  - [ ] Diamond Sponsor
  - [ ] Gold Sponsor
  - [ ] Package A
  - [ ] Package B
  - [ ] Silver Sponsor
  - [ ] Bronze Sponsor
  - [ ] Exhibition
  - [ ] Others

- Card No: [ ]
- Expiry Date: [ ]
- CVV: [ ]
- Signature: 

- Contact Card Billing Address:

- Contact name and number for card holder:

- Please note that cards will be debited within 7 days of your registration.

- Yes I agree to the terms and conditions as stated on this form.

Delegates who do not pay their bookings are requested to provide a copy of bank transfer/credit card/cheque details to help payment allocation. Staff at the event will request a credit card guarantee for delegates without proof of payment.

### Credit Card Payment:

We are accepting all major Credit Cards/Debit Cards including American Express, Discover, Master Card and Visa.

*Processing Charge: Visa: 2%, Master: 2%, Others: 2%*

### Bank Transfer

<table>
<thead>
<tr>
<th>Bank Name and Address</th>
<th>In USD</th>
<th>In GBP</th>
<th>In EURO</th>
</tr>
</thead>
<tbody>
<tr>
<td>CITI BANK, N.A</td>
<td>0863999014</td>
<td>0863999049</td>
<td>0863999022</td>
</tr>
<tr>
<td>8 Marina View, #17-01 Asia Square Tower 1, Singapore 018960</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>SWIFT CODE: CITISGSG</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank code: 7214</td>
<td>7214</td>
<td>7214</td>
<td>7214</td>
</tr>
<tr>
<td>Branch code: 1</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>


Email: nursing@cmesocietyconferences.com | nursing@pulsusconference.org
Abstract Submission Opens:
Abstract Submission Opens: June 19, 2017
Registration Opens: June 26, 2017
Early Bird Registration: December 30, 2017
On Spot Registration: April 16, 2018

Venue Details
JW Marriott Hotel, Abu Baker Al Siddique Rd
Deira, near Hamraim Shopping Center
PO Box 16590, Dubai, UAE

Abstract Submission link
http://nursing-healthcare.cmesociety.com/abstract-submission
Note: All the relevant abstracts will be accepted and published in respective conference proceedings.

Registration link
http://nursing-healthcare.cmesociety.com/registration