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No doubt you have lots of queries... Why not get in touch...! Drop us your query with details and we will call you right away



### Program Manager

Larisa John

<https://public-healthcare.cmesociety.com/>



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*"Advancing Global Health: Nurturing Communities"*



# GLOBAL CONGRESS ON PUBLIC HEALTH AND HEALTHCARE

APRIL 25-26, 2024 | LONDON, UK

<https://public-healthcare.cmesociety.com/>

# INVITATION

## PUBLIC HEALTH 2024

We are delighted to extend our heartfelt invitation to join us for the **Global Congress on Public Health and Healthcare**, which is scheduled to take place from **April 25 to 26, 2024**, in the vibrant city of **London, United Kingdom**.

This year's theme, "**Advancing Global Health: Nurturing Communities**" holds the promise of ushering in a new era of insights and innovation in these critical fields.

The Public Health 2024 serves as an international platform for the exchange of knowledge, where leading experts, scholars, and professionals from around the world come together to share their latest advancements and gain broader recognition.

Our event agenda is designed to encompass comprehensive sessions, featuring keynote addresses by renowned figures, as well as engaging oral and poster presentations, providing a unique opportunity to connect with emerging researchers and analysts dedicated to shaping a healthier world.

The "Public Health 2024" unites scientists, medical practitioners, researchers, and esteemed university professors, creating an environment for educational enrichment and networking. In addition to the informative sessions, our congress offers exhibition opportunities and much more, ensuring a holistic experience.

We are diligently crafting a program tailored to the needs and interests of professionals in the fields of public health and healthcare, and we anticipate that the networking opportunities will be nothing short of exceptional.

Regards

Larisa John | Program Manager

Public Health 2024 | Organizing Committee

## CONFERENCE HIGHLIGHTS

- Prevention of Illness and Disease
- Healthy Living and Wellbeing
- Healthcare Accessibility
- Complementary and Alternative Medicine
- Community Health and Wellbeing
- Pandemic Response (COVID19)
- Corporate Social Responsibility in Public Health
- Emergency Preparedness and Public Health
- Disabilities and Health
- Environmental Health and Sustainability
- Equity and Fairness in Public Health
- Ethics and Legal Aspects of Public Health
- Disease Patterns and Epidemiology
- Food Safety and Hygiene
- Information Technology in Public Health
- Disease Prevention and Health Promotion
- Immune System Function and Health
- Healthrelated Behavior and Practices
- Health Communication Strategies
- Healthcare Access and Availability
- Holistic and Traditional Medicine
- Public Health in Communities
- Public Health Crisis Management
- Environmental and Ecohealth



## ABOUT US

Since many years Pulsus has also been very instrumental to provide an invaluable channel for Scientists and Researchers to exchange ideas and research by creating a forum for discussing the possibilities of future collaborations between Universities, Institutions, research bodies and Organizations from different countries through International Conferences and Meetings.

Pulsus Group is an International Renowned Medical peer-review publisher and conference organizer established in the year 1984 publishes and hosts the work of Researchers in a manner that exemplifies the highest standards in research integrity.

With a legacy of more than 35 years of excellence in Medical Publishing we are endorsed by various societies like World Association of Medical Sciences, International Academy of Cardiovascular Sciences, International Society of Addiction Medicine, European Biotechnology Thematic Network Association, World Federation of Paediatrics Intensive and Critical Care Societies, International Society for Ceramics in Medicine, Thalassemia International Federation and World Association of Integrated Medicine to nurture the research and development for the beneficence of society.



# MARKET ANALYSIS



The Global Congress on Public Health and Healthcare in London, UK, is a premier event that gathers experts and professionals from around the world to discuss and explore the latest trends, innovations, and challenges in the field of public health and healthcare. This international conference serves as a platform for sharing knowledge, fostering collaborations, and shaping the future of healthcare. Public health is a critical component of a society's overall well-being, and this event focuses on addressing key issues related to healthcare delivery, disease prevention, health promotion, and healthcare management. With London as its backdrop, this congress offers a unique blend of tradition and modernity, making it an ideal host city for such a significant gathering. London's public healthcare sector faces high demand due to its dense population. Access to healthcare services is generally good, but there are localized disparities in healthcare access and quality.

## TARGET AUDIENCE

- Healthcare Professionals
- Policy Makers and Government Officials
- Researchers and Academics
- Healthcare Administrators and Managers
- Pharmaceutical and Medical Device Industry Representatives
- Public Health Advocates

## WHO SHOULD ATTEND

- Global Health Professionals
- Hospital and Healthcare Facility Owners
- Medical Associations and Societies
- Investors and Entrepreneurs
- Non-Governmental Organizations (NGOs)
- Patient Advocates
- Health Tech and Innovation Professionals
- Students and Trainees

## WHY TO ATTEND

The Public Health 2024 is centered around the theme "Advancing Global Health: Nurturing Communities." It unites an array of experts in the public healthcare domain, including healthcare professionals, researchers, policymakers, and advocates. Our mission is to enlighten participants on the latest advancements in public healthcare, spanning innovative policies, state-of-the-art technology, and groundbreaking research, all aimed at promoting sustainable and inclusive healthcare for all.

## WHY SPONSOR OUR EVENT?

Maximum exposure at a premier conference devoted to those involved in the office professional industry.

An opportunity to build and reinforce strategic relationships within the office professional industry.

Time to network with industry colleagues and key decision makers.

A cost effective way to reinforce your organization's brand and build brand awareness amongst a relevant audience.

Access to a broad network of industry partners from state and federal Government departments and the private sector.

Time to present latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

Increased marketing opportunities including visibility on the conference website and associated marketing materials

### DIAMOND SPONSOR \$10000

- Top billing logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Three corporate sponsored workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Four complimentary registrations.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### GOLD SPONSOR \$7500

- Logo recognition (Chamber website, event website, invitation/publicity, event signage)
- Two corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Three complimentary congress registrations.
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page.
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

### SILVER SPONSOR \$5000

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- Two complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**BRONZE  
SPONSOR  
\$3500**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 50% discount on both Extra Delegate Registrations and Booth

**EXHIBITION  
SPONSOR  
\$2500**

- Larger name recognition (Chamber website, event website, invitation/publicity, event signage)
- One complimentary congress registrations.
- One corporate sponsored workshop slot (must honor deadlines, catering and audio visual included).
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm).
- Half Page A4 color advertisement in the congress program or book of abstracts (excluding cover pages).
- 25% discount on both Extra Delegate Registrations and Booth

## EDITORIAL BOARD MEMBERS



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University Pablo de Olavide, Spain

## SUPPORTING JOURNALS

Selected contributions will be published in following supporting international Journals:

**Journal of Health Policy & Management**

<https://www.pulsus.com/journal-health-policy-management.html>

**Journal of Pediatric Health Care and Medicine**

<https://www.pulsus.com/journal-pediatric-health-care-medicine.html>

# CONFERENCE

## AGENDA/ TENTATIVE PROGRAM

APRIL 25, 2024 - THURSDAY	
08:30-09:30	Registrations
09:30-11:30	Keynote Forum
Group Photo	
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Healthy Living and Wellbeing
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Pandemic Response (COVID19)   Environmental Health and Sustainability
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Public Health in Communities   Public Health Crisis Management
Day Concludes	
APRIL 26, 2024- FRIDAY	
08:30-09:30	Registrations
09:30-10:30	Keynote Forum
10:30-11:30	Tracks: Nutritional Safety and Hygiene   Emotional and Psychological Health
11:30-11:45	Network & Refreshments Break*
11:45-13:00	Tracks: Food Safety and Hygiene   Health Information Technology
13:00-13:45	Lunch Break**
13:45-16:00	Tracks: Emergency Preparedness and Public Health   Disabilities and Health
16:00-16:15	Network & Refreshments Break*
16:15-18:00	Tracks: Complementary and Alternative Medicine   Health Communication Strategies
Day Concludes   Award Ceremony	

### REGISTRATIONS PRICES

#### ACADEMIC

**\$899**

SPEAKER REGISTRATION

**\$999**

WORKSHOP  
REGISTRATION

**\$799**

DELEGATE  
REGISTRATION

#### BUSSINES

**\$999**

SPEAKER REGISTRATION

**\$2999**

EXIBHITOR

**\$899**

DELEGATE REGISTRATION

#### STUDENT

**\$599**

STUDENT YRF

**\$499**

REGISTRATION

**\$150**

E-poster



## ABOUT VENUE

London, the vibrant capital of the United Kingdom, is a dynamic hub for international conferences and events. Renowned for its rich history, diverse culture, and modern infrastructure, it offers an ideal setting for hosting a wide range of gatherings.

**Medical Excellence:** London has a well-developed medical infrastructure and a strong tradition of medical research, making it an ideal location for discussions and conferences in the healthcare and medical fields.

**Cultural Diversity:** London's cultural diversity is a testament to its status as a global city. Visitors experience a unique blend of historical and contemporary culture, with a wide range of languages spoken. English is the primary language, and the city is accustomed to hosting international visitors.

**Climate:** London enjoys a temperate climate, with warm summers and mild winters. September typically sees average temperatures around 16°C (61°F), making it comfortable for outdoor activities during the day.

**Currency & Transportation:** The official currency in London is the British Pound (£). The city boasts an extensive and efficient public transportation system, including the Underground (Tube), buses, and trams. Additionally, bike-sharing programs provide an eco-friendly and convenient way to explore the city.

**City of Attractions:** London is a city of attractions, featuring iconic landmarks such as the Tower of London, Buckingham Palace, the British Museum, and the historic streets of Covent Garden. The city's historical and cultural richness ensures there is no shortage of things to see and do.



**Abstract submission opens:** November 06, 2023 | **Registration opens:** November 6, 2023  
**Early bird registration:** December 31, 2023 | **on spot registration:** April 25, 2024

<https://public-healthcare.cmesociety.com/registration>